Job Description

Deputy head of multimedia

Department	Editorial
Reports to	Head of multimedia
Normal location	Sydney or Melbourne
Terms and conditions	Full-time, permanent role
Purpose of role	To help lead Guardian Australia's multimedia department, fostering an experimental culture to ensure it stays ahead of market trends and remains at the cutting edge of audio, video and social media journalism.

Key responsibilities and accountabilities

- Manage the production and oversight of audio, video and off-platform content to ensure it meets editorial goals, standards, objectives and purpose.
- Stay across developments in video, audio and off-platform storytelling and innovate to find and engage new audiences.
- Manage the planning, development and execution of content across platforms, including budget considerations.
- Liaise with UK and US audio, video and off-platform teams to make sure Guardian Australia is benefitting from their work and innovation, and is reaching global audiences where appropriate.
- Provide team leadership, strategic direction and management to executive producers, producers and hosts.
- With the head of multimedia, manage video and off-platform teams, including day-to-day editorial tasks.

Key contacts and relationships

Head of multimedia, EP podcasts, EP shorts, EP original video, audience editor, video, audio and social teams, newsdesk, UK and US video, audio and social teams

PERSON SPECIFICATION

Knowledge and experience

- At least 8 years of experience editing in a national newsroom, including multimedia reporting and editing
- Proven experience in managing staff, news editing and editorial decision making
- Able to commission compelling and accurate stories to tight deadlines
- Wide knowledge of and interest in news and current affairs, domestically and internationally
- Proven experience in multimedia production and commissioning
- Excellent knowledge of Australian media law
- Excellent knowledge social media platforms and how to effectively use them to boost reputation and engagement
- Expert understanding of the evolving ways people consume news video and audio on and off platform
- Track record in journalism innovation
- Excellent team leadership skills
- Experience mentoring and developing talent
- Familiarity with the issues that prompt debate within Guardian Australia's readership
- Clear vision of the purpose, aims and values of Guardian Australia
- Understanding of the demands of a fast-moving news organisation
- Able to respond quickly to changing events and breaking news

Skills / behaviours

- Proactive self-starter and strong team player
- Excellent interpersonal and management skills
- Ability to work under pressure, to prioritise and meet deadlines
- Imaginative and able to work independently as well as generate ideas and motivate others
- High attention to detail
- Good organisation, planning and time-management skills
- Collaborative team player who is also open to feedback,correction and is comfortable with performance accountability
- Resilient and comfortable working under pressure
- Willingness to experiment with new ideas and formats

This job description is a guide to the work you will initially be required to undertake. It summarises the main aspects of the job but does not cover all the duties that the job holder may have to perform. It may be changed from time to time to meet changing circumstances. It does not form part of your

contract of employment and, as your experience grows, you will be expected to broaden your tasks, suggest improvements, solve problems and enhance the effectiveness of the role.

This role may be exposed to traumatic and distressing material. Guardian Australia is committed to the safety and wellbeing of our employees, and provides targeted wellbeing plans to support news professionals covering tough stories or dealing with the cumulative impacts of difficult topics.