



About us

Bob Brown Foundation is one of Australia's leading environmental organisations. We are a campaign-led, action-oriented organisation that defends wild places and wildlife, and encourages people to take Action for Earth. Working with hundreds of volunteers and funded by our dedicated supporters and values-aligned partnerships, we use direct action, legal tactics, science and campaign events to protect nature.

About the role

The National Community Campaigner coordinates Bob Brown Foundation's community-based campaigning across Australia. The role is pivotal to growing the foundation's national reach and ensuring communities across Australia are informed, engaged, and mobilised to defend the environment.

Position description

Title	National Community Campaigner
Job type	Full-time, ongoing 12-month contracts
Location	Flexible
Commencement date	November 2026
Structure reporting	Reports to the Campaigns Director
Classification level/award	SCHADS Level 4.1
Salary	\$92,279 pa + 15% superannuation

Key responsibilities

- Develop and implement national community organising, mobilisation and outreach for Bob Brown Foundation's campaigns in local communities, with an emphasis on building sustained community activity across mainland Australia.
- Work with campaigners to translate campaign strategies into clear and achievable community organising objectives, actions and supporter pathways.
- Recruit, welcome, support and retain community activists, supporters and volunteers across Australia to take action and fundraise for BBF.
- Coordinate nationwide community-based campaign actions and fundraising events.

- Support rapid mobilisation of BBF's supporters and volunteer network in response to campaign developments, political opportunities and emerging actions.
- Develop communications in collaboration with the Communications Manager to facilitate national community campaign activities and ensure campaign calls to action are clear, accessible and appropriately targeted to different levels of supporter engagement.
- Travel as required.
- Contribute to campaign planning, strategy and reporting through relevant community organising data and insights.

Selection criteria

1. Commitment to protection of the natural environment
2. Demonstrated experience with community organising and mobilisation, including developing strategies that enable people to take collective action
3. Excellent written and verbal communication skills
4. Demonstrated experience recruiting, supporting and retaining volunteers
5. Demonstrated ability to work remotely and effectively collaborate with team members.
6. Proven capacity to be self-motivated, responsive, organised and flexible in an environment with time pressures and multiple concurrent campaign priorities.

Key position outcomes

- Grow and retain a network of empowered volunteers and activists across Australia to support BBF's campaigns
- Grow the national reach and impact of BBF's campaigns through sustained community participation and mobilisation.
- Integrate campaign organising into BBF's campaign strategy and planning.

Essential requirements

- Drivers licence

Professional development

Informal and ongoing

- Weekly team meeting

- Weekly campaign meeting
- 90-day catch-ups with manager

Formal

- Induction
- Annual Performance Development Review (PDR) with CEO

Employee benefits

- Employee Assistance Program
- Employer Superannuation Guarantee (SG) paid at 15%
- Salary sacrifice options
- Paid reproductive health leave
- Flexible work arrangements
- Ongoing opportunities for professional development