

Communications, Engagement and Outreach Officers (2 positions)

Location: Canberra, ACT

Reports To: Communications, Engagement and Outreach Manager

Employment Type: 0.8-1.0 FTE, based on a standard full-time week of 34 hours (68 hours per fortnight), including occasional work outside standard business hours.

Remuneration: \$80,000 – \$100,000 (1 FTE, incl Super) negotiable

Contract Period: Permanent

Note: *At least two positions are being recruited. We welcome applicants with strengths in one or more of the following areas: Landcare, communications, outreach, engagement, education, and impact. Individual positions may have a greater focus on particular areas.*

Landcare ACT brings people together to care for the landscapes of the ACT. We are a member-based, not-for-profit organisation that supports and promotes community participation in the sustainable management of land, water and biodiversity, helping people build meaningful connections with nature and each other.

We represent and support our members, community groups, volunteers, landholders and local organisations who care for rural lands, urban green spaces, nature reserves and waterways. Working alongside Traditional Custodians, government agencies and other partners, we foster collaboration, environmental stewardship and community action to create healthy, resilient landscapes for current and future generations.

Landcare ACT is the peak body for Landcare in the ACT Region and part of the National Landcare Network. Our work is guided by our [Constitution](#) and [Strategic Plan](#).

We are an equal opportunity employer and seek candidates of all backgrounds and experiences. We have flexible family-friendly employment conditions, including Flextime and Time Off in Lieu opportunities.

The **Communications, Engagement and Outreach Officers** will work with the Communications, Engagement and Outreach Manager on the development and delivery of the Communications, Engagement and Outreach Plan for Landcare ACT, and particularly the Community Stewardship and Environmental Education Program and the Upper Murrumbidgee WaterWatch Program. These positions will be creative in their planning and delivery of activities to keep the delivery exciting and diverse, maximising retention of existing and attraction of new volunteers. They will require excellent interpersonal skills, experience in outreach (preferably in the environment space), an ability to summarise diverse data sets to describe impact, strong communications and

social media skills, a passion for community engagement, and the ability to share stories in a positive and uplifting light.

Key Responsibilities

1. Communications

- Assist the development, review and refinement of Communications, Outreach and Education Plan, and support individual Program/Project communication plans.
- Be part of informing the Landcare and broader community through engaging communications and materials.
- Assist with delivering communication, outreach and engagement contractual requirements across projects, using multiple platforms and materials.
- Monitor engagement data to maximise the reach.
- Wide use of Social and Digital Media.

2. Outreach Activities

- Assist planning and implementation of outreach activities to involve diverse groups and promote inclusion in Landcare and WaterWatch.
- Support delivery of engagement, education and communication events in line with contractual obligations.
- Survey participants to monitor event success and continuously improve.

3. Program coordination

- Assist with program coordination, tracking media and social media coverage and contributing to program evaluation.

4. Impact data

- Support collection, collation and utilisation of impact data for reporting and demonstration/sharing of Landcare impact.

5. Stakeholder engagement and teamwork

- Develop positive and productive relationships with stakeholders.
- Work closely and constructively in the Communications Team, and with the broader Landcare ACT Team.

6. Other

- Other duties as required.

Selection Criteria

1. Communications, storytelling and digital media

Demonstrated ability to develop clear, engaging and accessible communications for diverse audiences across multiple channels, including social and digital media. Ability to identify and tell positive and compelling stories about people, community activities and environmental outcomes, and to use audience and engagement data to improve communications and extend reach.

2. Community engagement, outreach and/or education

Experience or demonstrated capability in community engagement, outreach, education or related activities, with the interpersonal skills to engage positively with volunteers, community groups and people from diverse backgrounds.

3. Creative program and activity delivery

Demonstrated creativity and initiative in developing and delivering communications, outreach, engagement or education activities that encourage participation and provide positive experiences for participants.

4. Data, evaluation and communicating impact

Ability to collect, collate and interpret quantitative and qualitative information and translate it into accessible information that demonstrates program reach, outcomes and impact.

5. Organisation and coordination

Strong organisational skills, including the ability to coordinate activities and events, manage multiple priorities, maintain accurate records and deliver work to agreed deadlines and requirements.

6. Stakeholder engagement and teamwork

Excellent interpersonal skills and demonstrated ability to develop positive relationships with stakeholders and work collaboratively as part of a multidisciplinary team.

7. Written and verbal communication

Strong written and verbal communication skills, with attention to detail and the ability to adapt communication style and content for different audiences and purposes.

Other considerations

- Experience or knowledge in one or more of Landcare, environmental sustainability, natural resource management, WaterWatch, citizen science, environmental education or community-based environmental programs.
- Relevant qualifications or experience in communications, marketing, community engagement, education, environmental communication, community development, environmental science or a related field.
- Experience engaging communities that have traditionally been under-represented in environmental volunteering or environmental programs.
- Experience developing digital content, including photography, video, graphics, newsletters, websites and/or social media.
- Experience planning and delivering community events, workshops, educational activities or outreach programs.
- Experience using surveys, social media analytics, engagement measures or other tools to evaluate communications and community activities.



- Experience working with volunteers, community organisations or in a not-for-profit, government-funded or grant-funded environment.

We are an equal opportunity employer committed to fostering a diverse, inclusive and culturally safe workplace. We strongly encourage applications from Aboriginal and Torres Strait Islander peoples, LGBTQIA+ individuals, people with disability, neurodivergent people, and people from culturally and linguistically diverse backgrounds. Reasonable adjustments are available throughout the recruitment process to support applicants with disability or other access requirements. Please let us know how we can support your participation.

For more information about Landcare ACT, our current programs and this role, please contact Dr Michael Robinson, CEO:

- M: 0419992914
- E: Michael.Robinson@landcareact.org.au
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To apply, please:

- outline your suitability for the roles considering the Position Description (letter format, maximum 2 pages) with a brief and relevant CV.
- indicate your preferred working hours per fortnight.

Applications should be emailed to Michael.Robinson@landcareact.org.au by **9.00am Monday 19 October 2026**.