

Northern Tasmania Campaigner

The Position

The Northern Tasmania Campaigner supports the delivery of key campaign objectives for Northern Tasmania, in line with the Wilderness Society's Organisational Campaign Plan (OCP).

The role advances our strategic focus on empowering communities to influence corporate and government decision-makers, while reducing the power of the industries driving the destruction of Australia's unique biodiversity and landscapes. This includes strengthening dialogue with First Nations across all our campaigns and identifying opportunities for collaboration.

Working collaboratively with peers, the Campaigner iterates strategy, develops tactics, builds community power, engages alliances, shapes narratives, undertakes research, and influences decision-makers across corporate, government, and community domains. The role works closely with teams across the organisation – campaigners, communications, community organising and fundraising – and partners with the Northern Tasmania Community Organiser to co-manage the Launceston campaign office.

Employer	The Wilderness Society Tasmania	Department	Tasmanian Campaign team
Location	Kanamaluka area /Launceston	Level	4
Tenure	Fixed term contract 2 years	Hours	22.5 hours per week (0.6 FTE) - 30 hours per week (0.8 FTE)
Reports to	TWS Tas Forests Campaigner	Roles reporting to	-

Responsibilities

Key Responsibilities
Campaign Strategy & Implementation - Contribute to the development and implementation of campaign strategies and plans, including through research and analysis, collegiate strategic planning, and delivery of agreed tactics, interventions or projects - Help monitor, evaluate and report on campaigns against the Organisational Campaign Plan (OCP) - Help manage campaign spend sustainably and innovate for focus and best use of shared resources



- Support the development of communication materials for different audiences, in line with campaign plan/s, and internal policies and procedures
- Co-manage the Launceston office

Strategic Partnerships, Stakeholder Engagement & Effective Representation

- Ensure effective and mutually beneficial relationships are developed and maintained with key internal and external stakeholders
- Work with the Northern Tasmania Community Organiser to conduct volunteer inductions and office operations
- Represent The Wilderness Society in meetings, briefings, events and public forums as required
- Deliver presentations and briefings to volunteers, supporters, alliance partners and community groups
- Contribute to ideas for fundraising and events, and support work with the fundraising team to help implement them
- Ensure all external interactions portray the Wilderness Society as a professional and caring organisation with a passion for its purpose
- Provide advice and updates to the TAS Committee of Management & Tasmanian Campaigns Manager and team

Collaboration, Behaviour & Organisational Culture

- Participate and engage in relevant internal forums to foster ongoing collaboration and integration with colleagues across the organisation
- Undertake professional development to ensure skill and capability requirements of the role are met
- Work in the context of the organisation's five core values: *Passion for our Purpose, Power of People to Make Change, Organisational Independence and Integrity, Compassion, Commitment to Success in Protecting the Environment*

WH&S, Compliance and General

- Help develop, implement and monitor risk management plans and associated mitigation strategies for implementation in relation to campaigning activities and events
- Support a safe and healthy work environment through participation in Work Health, Safety and Wellbeing initiatives
- Help ensure organisational integrity by operating in accordance with legal and organisational requirements in relation to governance and compliance
- Comply with Work Health, Safety and Wellbeing policies, procedures and legislation, and adhere to WS privacy and code of conduct policies and procedures at all times
- Hazards and risks are identified, reported and corrective action is undertaken

Knowledge and Skills

Essential	Desirable
• Commitment to TWS purpose, vision and values and to success in the protection of the natural environment • Demonstrated understanding of campaigning, strategy, power dynamics, and change-making	• A proven commitment to and understanding of the not-for-profit (NFP) sector • Experience in environmental campaigns



• Ability to work well with others, including colleagues located remotely • Strong literacy and communication skills, including excellent written and verbal communication skills, and interpersonal skills • Self-motivated, with demonstrated ability to work autonomously, and be responsible for own tasks and activities • Strong affiliative and collaborative negotiating skills • Experience working with First Nations people and organisations • Well organised, including excellent time management skills, with the ability to balance diverging demands and interests • Flexible attitude and ability to identify opportunities • Strong ability to build networks and relationships, including by working with volunteers and community organising • Australian drivers license	• An understanding of State and national political environments, climate change and conservation issues in Australia • Tertiary qualifications in environmental science, communications and/or public policy • Capacity to work outside of normal working hours when necessary • Demonstrated experience in campaigning roles, including campaign strategy and planning, media, political and business lobbying, networking and alliance building, research and analysis
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Managing for Performance Process

Formal	Informal and Ongoing
• Induction (4 weeks) • Probation (3 months) • Performance Conversation (1 annually)	• Team Meetings (weekly) • Manager & Employee One on One's (weekly)