

POSITION DESCRIPTION

Associate Finance Campaigner (new)



Reports to: Investor Campaigns Manager

Location: Australia – Sydney or Melbourne preferred; other locations possible

Employment type: Contract

Date: August 2026

About Market Forces

Market Forces campaigns to protect the environment by shifting finance away from fossil fuels that are driving climate change. We focus on banks, superannuation funds and other investors that finance environmentally risky and damaging activities. Shifting investment to a clean energy revolution is needed to secure a stable climate in the long term.

Our team campaigns on the most egregious examples of fossil fuel polluters in Australia, Asia and beyond – wherever our interventions can create the greatest impact.

Our work is grounded in a shared commitment to Empowerment, Integrity, Impact and Creativity as our core values.

Role purpose

Associate Campaigners work at the frontline of implementing Market Forces' advocacy campaigns under guidance from their manager. They provide essential operational support to deliver campaigns that engage and influence key stakeholders, achieving agreed objectives to protect the environment by stopping proposed fossil fuel projects. Associate Campaigners are encouraged to participate in working groups with other campaigners, research and communications team members collaborating to deliver campaigns with impact.

Scope

(note: position scope will be updated from time to time as campaign priorities evolve)

Under guidance from the Investor Campaigns Manager, the primary focus of this Associate Campaigner role is on campaigns designed to shift fossil fuel related policy positions and investment decisions by institutional investors in Australia, including superannuation funds.

The position also contributes to other Market Forces campaigns, notably those focused on banks.

Key relationships

Internal	External
Investor Campaigns Manager	Representatives of campaign focus companies / institutions
Finance Campaigns Director	Peers at strategic partners and allied organisations
Working group members across campaigns, research and communications	Market Forces supporter constituents
Shareholder Action Campaigner	

Key outcomes

This role is accountable for outcomes across five key domains. Each describes the state of campaigning and the organisation when the Associate Finance Campaigner is performing at their best.

01 Strategic thinking

Campaign planning and action is informed by an appreciation of the 'bigger picture'.

- Maintains awareness of what is going on across the organisation that impacts campaign planning and delivery. In consultation with their manager and peers, contributes to developing effective, creative responses to potential threats and opportunities.
- Uses experience and judgment to inform strategic, tactical or operational choices. Involves relevant people in decision-making, including those with diverse perspectives. Aware and respectful of authority limits.

02 Achieving results

Campaigns deliver measurable outcomes and contribute to agreed strategic objectives.

- Contributes to turning campaign ideas into a feasible action plan with guidance from their manager or working group lead.
- Works effectively with others to deliver successful campaigns to agreed timelines and with creative use of resources available.
- Builds experience and confidence to work with greater independence over time.

03 Influencing others

Engages with peers internally to get work done. Engages with stakeholders as directed, developing relationship management skills.

- Acknowledges when they don't know something. Asks questions, seeks input from others.
- Listens actively, shares information appropriately, and communicates clearly within their team or in working groups to work towards shared goals.
- Stays calm under pressure. Focuses on outcomes when dealing with differences of opinion.

04 Team performance

Understands that campaigning is a team sport. Contributes to on-going strengthening of teamwork through trust, respect and collaboration.

- Builds effective working relationships within the organisation. Demonstrates respect, honesty and fairness when dealing with people.
- Is a team player. Cooperates with others towards shared goals and outcomes. Offers support where needed.
- Communicates and behaves authentically. Honours commitments and acts with humility. Admits and learns from mistakes. Not ego driven.

05 Positive culture

Contributes to Market Forces as a supportive organisation that enables people to do their best work.

- Understands personal achievement as part of a team effort; shares success and acknowledgement with others.
- Acknowledges areas needing improvement. Is open to receiving feedback, seeking opportunities to learn and develop. Offers constructive feedback where appropriate as part of everyday team practice
- Is intentional about own conduct in line with Market Forces values and expectations. Demonstrates honesty, humility, empathy and courage.

Experience, capabilities and attributes

Experience

- Experience in activism, campaigning or advocacy, engaging targeted stakeholders or broader communities.
- Knowledge of the specific campaign area is not required.
- Track record of delivering outcomes by working with others, or under the guidance of a manager; building the experience and confidence to work with greater independence over time.
- Exposure to working within projects.

Capabilities

- Campaign tactic design and delivery: contributes to turning campaign ideas into a feasible action plan, with guidance from their manager or working group lead.

- Teamwork: works effectively with others across the organisation – campaign, research and communications teams, to deliver successful campaigns.
- Coordination: participates in working groups as required, contributing skills and experience to deliver shared campaign outcomes.
- Stakeholder engagement: engages with external peers and supporters as directed, developing relationship-management skills under guidance.

Attributes

- Deep commitment to Market Forces' mission and values.
- Diligent, accountable and outcomes-focused, with strong follow-through.
- Works well within a team, contributing to shared success.
- Adaptable and resilient in a fast-moving campaign environment; open to feedback and coaching.

Associate Campaigner Duties

- Contribute to the development of campaign ideas and action plans, as directed by the Investor Campaigns Manager
- Develop or contribute to development of materials such as supporter communications, website content, briefings, fact sheets, press releases, presentations, and research
- Engage with key stakeholders, including representatives from in-focus investor organisations, as directed
- Assist with media outreach and engagement to promote Market Forces' advocacy efforts and raise public awareness
- Coordinate and manage public activities (e.g. campaign actions)
- When required and as directed by the Investor Campaigns Manager, represent Market Forces and its advocacy efforts directly in meetings and via media to stakeholders, campaign focus institutions, and public audiences
- Assist with evaluation of the effectiveness of advocacy activities and materials, collecting feedback and preparing recommendations for improvement.