

Corporate Campaigner

The Position

The Corporate Campaigner is part of a dedicated and highly collaborative team focused on the long term sustainability of the environment. They are a member of the Wilderness Society's Campaigners Pod, and work in collaboration with campaigners across the organisation, and other staff on an as-needs basis.

The Corporate Campaigner supports the delivery of the Wilderness Society's work to reduce the power of destructive industries over nature. Working collaboratively, the role contributes to strategic campaign efforts focused on deforestation and fossil fuels. The Corporate Campaigner works to iterate strategies, develop tactics, motivate supporters, and influence decision-makers.

Employer	The Wilderness Society Ltd	Department	Campaigns
Location	Flexible	Level	5
Tenure	2 year fixed term	Hours	Full time (37.5 hours -), part time (30 hours) considered
Reports to	Manager of Corporate Advocacy and Engagement	Roles reporting to	No direct reports

Responsibilities

Key Responsibilities
Leadership, Strategy & Campaign Implementation • Contribute to the development and implementation of corporate campaign strategies and plans, including through research and analysis, collegiate strategic planning, and delivery of agreed tactics, interventions or projects. In particular, developing and implementing campaigns aimed at key targets on deforestation, biodiversity risk and fossil fuels, domestically and internationally. • Deliver detailed research and analysis to support corporate campaigns as required. • Liaise with internal and external stakeholders to support organisational campaign, policy, communications, fundraising and advocacy activity, including through building and fostering effective collaborations and strategic alliances. • Support the development of communication materials for different audiences, in line with campaign plan/s, and internal policies and procedures. • Help monitor, evaluate and report for the corporate campaigns against the Organisational



Campaign Plan (OCP).

Strategic Partnerships, Stakeholder Engagement & Effective Representation

- Ensure effective and mutually beneficial relationships are developed and maintained with key internal and external stakeholders.
- Ensure all external interactions portray the Wilderness Society as a professional and caring organisation with a passion for its purpose.
- Provide guidance and leadership to organisational supporters, Wilderness Society community teams and community leaders to implement strategies and plans, including delivery of informational and motivational briefings to volunteers and agreed alliance organisations to build support for the campaign.
- Contribute to ideas for fundraising and events, and support work with the fundraising team to help implement them.

Collaboration, Behaviour & Organisational Culture

- Demonstrate a passion for our purpose through developing and maintaining effective internal relationships.
- Participate and engage in relevant internal forums to foster ongoing collaboration and integration with colleagues across the organisation.
- Undertake professional development to ensure skill and capability requirements of the role are met.
- Help ensure positive and supportive staff management (two-way), and take a proactive approach to pathways for development.

WH&S, Compliance and General

- Help develop, implement and monitor risk management plans and associated mitigation strategies for implementation in relation to campaigning.
- Support a safe and healthy work environment through participation in Work Health, Safety and Environment initiatives.
- Help ensure organisational integrity by operating in accordance with legal and organisational requirements in relation to governance and compliance.
- Comply with Work Health, Safety and Wellbeing policies, procedures and legislation, and adhere to WS privacy and code of conduct policies and procedures at all times.
- Hazards and risks are identified, reported and corrective action is undertaken.

Knowledge and Skills

Essential	Desirable
• Commitment to TWS purpose, vision and values and to success in the protection of the natural environment. • 4+ years experience in similar campaigning roles. • Demonstrated understanding of campaigning, power dynamics, and change-making, with experience in contributing to strategy development, and an interest in the corporate space. • Experience in project management, including the ability to deliver agreed outcomes within specified timeframes.	• Tertiary qualifications in environmental science, communications and/or public policy. • Ability to build networks and relationships, including by working with volunteers and community organising. • Capacity to work outside of



• Good conceptual, research, analytical and problem solving skills. • Strong literacy and communication skills, including excellent written and verbal communication skills, and interpersonal skills. • Commitment to campaign success. • Ability to work cross-organisationally, in particular with TWS Departments—Campaigners Pod, Organising, Membership & Fundraising, Communications & Business Operations, and with colleagues located remotely. • Strong communication, interpersonal and stakeholder engagement skills, including collaborative negotiation and ability to communicate technical information. • Self-motivated and well organised, with demonstrated ability to work autonomously, be responsible for own tasks and activities with excellent time management and the ability to balance competing demands. • Ability to identify and prioritise opportunities. • Ability to contribute constructive feedback towards regular reviews.	normal working hours where necessary. • Experience involving engagement with corporates or financial institutions and in supporting the development of new environmental standards in those sectors. • A proven commitment to and understanding of the not-for-profit (NFP) sector. • An understanding of State and national political environments, climate change and conservation issues in Australia. • Experience working with First Nations people and organisations.
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Managing for Performance Process

Formal	Informal and Ongoing
• Induction (4 weeks) • Probation (3/6 Months) • Performance Conversation (1 annually)	• Team Meetings (weekly or fortnightly) • Manager & Employee One on One's (weekly, fortnightly or monthly)