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Public Health Multimedia Project Lead

Our Vision:	Self-Determined Yolŋu
Our Purpose:	Provide quality comprehensive health care to improve health outcomes in East Arnhem Land
Our Aspiration:	An organisation that is accountable to Yolŋu, authentically Aboriginal Community Controlled and drives positive impact
Our Values:	Community Control -Cultural Awareness - Raypirri - Yolŋu Focused Quality - Together

Job Title:	Public Health Multimedia Project Lead
Classification:	A06
Work Type:	Part-time (0.8 FTE), Fixed-Term to 30/06/2027
Work Unit:	Public Health
Location:	Darwin
Reports to:	Public Health Manager
Direct Reports:	None
Employment Conditions:	Miwatj Health Aboriginal Corporation
Vaccination Category:	B (Contact with patients or clients BUT NOT undertaking exposure prone procedures or have no contact with blood or body substances).

Miwatj Health is an independent Aboriginal Community Controlled Health Service, with its administrative base in the town of Nhulunbuy, in North-East Arnhem Land. We provide culturally appropriate and comprehensive primary health care to over 6,000 remote Aboriginal and Torres Strait Islander residents, spread across the East Arnhem region. Services include fixed clinics and outreach work with a focus on preventative and acute care.

Primary Objective

To work collaboratively with Public Health staff, Yolŋu communities and program leads to plan, create and evaluate culturally informed health promotion media, including video and digital content

Key Responsibilities

- Work collaboratively with program leads, Yolŋu staff and communities to co-design, shoot, and edit a range of strengths-based health promotion videos, ensuring content is Yolŋu-led and culturally informed.
- Ensure media and content creation remains in alignment with best-practice health promotion strategies, as well as internal policies and procedures.
- Support the development of a Public Health media and communication strategy that analyses the impact of health promotion content across various channels and defines Public Health program goals for media outputs.
- Identify and facilitate content creation upskilling opportunities for Public Health Community Workers and program staff.
- Support the appropriate visual design and branding of Public Health resources, social media content, and other visual materials as required.

Selection criteria

Essential minimum requirements

- An understanding of and commitment to Aboriginal Community Control and self-determination.
- An understanding of the issues faced by Yolŋu people living in remote settings.
- Demonstrated understanding of the determinants of health and how these are addressed in a strengths-based preventive approach to public health.
- A relevant qualification and at least 3 years of experience in content production or a similar role with transferable skills.
- Demonstrated ability to shoot footage and use video editing software and graphic design tools to create high quality engaging content.
- Demonstrated skills and experience in communicating with key stakeholders, particularly in achieving mutually understood goals in an intercultural environment.
- Demonstrated experience managing projects from planning to evaluation.

Desirable

1. Demonstrated experience planning, shooting, and producing health promotion videos for remote Aboriginal communities.
2. Ability to speak an Aboriginal language from the Miwatj region and/or knowledge of traditional kinship systems operating within the region

Vaccination & Immunity Screening

Miwatj Health is committed to providing a safe and healthy working environment for all workers and users of its healthcare centres. In accordance with the National Health and Medical Research Council (NHMRC) Guidelines, National Safety and Quality Health Care Service Standards, and other local policies, guidelines and procedures, we mandate that all staff abide by our Staff Vaccination and Immunity Screening Policy (to be supplied to all successful candidates).

Approved by the Chief Community and Wellbeing Officer

Created: March 2026	Reviewed: March 2026
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