

THE GREENS NSW	
Position title	Media Advisor
Salary	\$95,525.52 (Class 4.2) pro rata plus 13% superannuation - subject to CPI increase backdated to July 1 2026
Location	Flexible Hybrid – preferably based in our Mullumbimby office, with flexibility to work remotely/online
Position status	Fixed term contract, 1 day per week (7 hours), increasing to 2 days per week (14 hours) from January 2027, ending 20 March 2027
Commencing	31 August 2026

About the Greens NSW and State Seat of Ballina	The Greens Party movement is based on the four pillars of social equity and economic justice, ecological sustainability, grassroots democracy, and peace, nonviolence and disarmament. Greens parties across the world share these same principles and values. Tamara Smith won the traditional National Party seat of Ballina in 2015 and became one of 3 Greens MPs in the NSW Lower House. She was the first woman elected in the seat of Ballina and the first Greens MP in a regional seat in any Parliament of Australia. Tamara announced she would not contest the 2027 election. Mandy Nolan has now been preselected as the next candidate for Ballina. Mandy Nolan has lived in the Byron Shire for over three decades where she has brought up 5 children, created and maintained a successful comedy career, featured in the Echo Soapbox for 25 years and written five books. There are very few locals who would not have heard of Mandy's unwavering commitment and support for social issues is demonstrated in everything she does. With a solid track record of advocacy across Ballina and Byron shires Mandy Nolan is a relentless volunteer and highly effective fundraiser. Mandy injects hard conversations into her comic performances raising awareness and discussion of many difficult and challenging issues. Mandy has demonstrated she is a seasoned political campaigner as the Greens candidate for the Federal seat of Richmond during the last two election cycles.
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Key responsibilities	This position will work closely with the Ballina Campaign Manager to deliver the campaign's communications and media strategy. Key responsibilities will include: • Maintain and build relationships with local and statewide media • Develop and pitch story ideas and media opportunities for the campaign • Craft and shape the campaign's narrative in local media • Draft media releases, statements and talking points • Book and manage advertising placements in line with the campaign budget • Support the Ballina Campaign Manager to execute the campaign's communications strategy • Assist with upskilling the candidate through brief training and provision of media responses, as required • Monitor local and state media and identify proactive and reactive opportunities • Other related duties as directed by the Ballina Campaign Manager
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Essential requirements	• Proven track record in media and/or policy work • Excellent oral communication and interpersonal skills, including the ability to liaise with local and statewide media • Demonstrated ability to manage competing priorities and work to tight deadlines in a dynamic environment • Excellent communication, negotiation, and analytical skills • Demonstrated emotional intelligence, problem solving skills and resilience • An understanding of the Greens and support for the party's principles, policies, and decision-making processes • A willingness to acquire new skills and knowledge • Computer skills including advanced skills in MS Office and social media platforms • A current Working with Children Check, or the ability to obtain one within the first month Note: Occasional evening and weekend work will be required. Successful candidates must not be a member of another political party.
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Key relationships	Ballina Campaign Manager	Direct line manager. Escalate issues, keep informed, advise, and receive instructions.
	State Manager	Escalate issues, keep informed, advise, and receive instructions.

	Work team and candidate	Work collaboratively and inclusively by participating in meetings to share information, innovation, and best practice. Work with others on the campaign to resolve issues and provide solutions to problems.
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Diversity, Equity, and Inclusion	We are committed to building a diverse, inclusive, and equitable workplace where everyone feels valued, respected, and empowered to contribute. We welcome applications from people of all backgrounds, experiences, identities, and perspectives, including Aboriginal and Torres Strait Islander peoples, people with a disability, culturally and linguistically diverse people, LGBTQIA+ people, and people of all ages. The Greens NSW office is an accessible workplace. Reasonable adjustments and flexible working arrangements are available to support individual needs.	
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Work Health & Safety	You must take all reasonable care for yourself and others and comply with any reasonable instructions, policies and procedures relating to work health safety and wellbeing.	
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