

Position Description

Campaign Coordinator

Job Title	Campaign Coordinator	Status	2-year contract, Level 3
Location	Within Australia, negotiable	Hours	0.6 FTE
Reporting to	Policy Lead	Salary	\$ 87,000 – \$104,000

About ALCA

ALCA is the peak national body for nature conservation, and exists to scale the protection, management and restoration of nature across Australia.

Independent, and non-partisan, ALCA unites and represents organisations actively caring for nature on private and non-government-managed land. As a peak body, ALCA’s work amplifies its membership’s collective voice and impact, and shapes the conditions that make their work powerful and enduring.

ALCA and its member organisations address the most pressing conservation issues across the country, by restoring endangered ecosystems, building the protected area estate, tackling invasive species, expanding private conservation finance, and funding and using nature-based solutions to mitigate climate change.

ALCA is a small, nimble and flexibly working organisation. Joining the ALCA team represents a unique opportunity to work across a broad and diverse sector that is enabling meaningful policy change, unlocking investment, building sector capability, and embedding the value of nature into mainstream decision-making.

Position purpose statement

ALCA’s Campaigns Coordinator is a critical and rewarding role that will help unlock the full potential of private and non-government land conservation across Australia.

The role is responsible for supporting the development and delivery of strategic campaigns that influence decision-makers across public, private and philanthropic sectors to drive the policy, investment, and public support needed to scale up nature protection, stewardship, and restoration. The role will engage and coordinate with key stakeholders, including our Members and partners, to unlock collective campaign impact.

ALCA is looking for a person who can bring demonstrated campaign experience and understanding of the environment sector to work closely with our policy and communications teams to support the delivery of ALCA’s strategic plan objectives. The role requires a creative and determined problem solver who understands the need for a powerful sector voice, and who can help us to strategically disrupt the status quo to bring about real reform for the land conservation sector.

Reporting Line: This position reports directly to the Policy Lead. The position will also work closely with the communications team.

Key responsibilities:

- Work with ALCA Policy Lead, Communications Manager, staff, Member organisations and key stakeholders to design and deliver effective campaigns, including coordination, public communications, government relations, research, policy advocacy, and evaluation, that advance ALCA's policy agenda and organisational goals.
- Deliver campaign and organising activities focused on building public awareness and support for key priorities in ALCA's policy agenda.
- Maintain strong environmental and political issue awareness to identify campaign and media opportunities, risks, and emerging trends.
- Support the work with the communications team to create high-quality written content, including political and media briefs.
- Build and maintain relationships across Member organisations, government, and other influential stakeholders to build support and collaboration in campaign initiatives.
- Support the training, development and mentoring of targeted delegates, participants and partners in advocacy and stakeholder engagement.
- Other duties as required.

Selection criteria

The successful candidate must have:

1. At least 3 to 5 years' experience and understanding of:
 - campaign development, implementation and evaluation;
 - nature conservation, land management, and/or the NGO/not-for profit sector; and
 - the Australian political landscape.
2. Strong written and aural communication skills.
3. Relevant qualifications in communications, marketing, or adjacent field; or commensurate demonstrated experience.
4. Demonstrated ability to bring people together to advance shared goals.

Personal attributes:

1. Strong project and time management skills, with attention to detail and accuracy.
2. Well-developed interpersonal skills, including presenting, communicating and promoting a professional image to staff, Directors, members, funders, collaborators and stakeholders.
3. Professional networks relevant to the environment sector.
4. Sound judgment, initiative, and the ability to manage multiple priorities in a part-time role.

A passion for the environment is critical.



We actively encourage Aboriginal and Torres Strait Islander people, people from Culturally and Linguistically Diverse backgrounds, LGBTIQ+ people, a diverse range of genders, people with disability and others who have diverse experiences of our world to apply for this opportunity.