



Social Media & Content Creator

Application Package June 2026

Position Details: Social Media & Content Creator Meanjin (Brisbane)

Part-time, 10 hours per week.

Social Community Home Care and Disability Services (SCHCADS) Industry Award 2010 Level 4.1 or 5.1 depending on skills and experience (\$44.58 or \$51.00) plus 12% Superannuation and Salary Packaging available.

Applications close Sunday 12 July 2026

The Respect Inc team is available to assist you with your application. Email info@respectqld.org.au to make time to talk with someone.

Only current or former sex workers are eligible to apply.

If you are interested in the position but unsure whether you meet the selection criteria or you require reasonable adjustments to complete your application please email the CEO at sc@respectqld.org.au to discuss.

How to Apply

1. Read the entire package prior to starting your application.
2. Develop your application including:
 - a. A brief cover letter or email.
 - b. A response to each of the key selection criteria, up to a maximum of one page for each topic. Describe your relevant knowledge and skills.
 - c. A copy of your resumé or curriculum vitae (CV) that provides your personal details, qualifications and work history, including sex work.
 - d. Examples of posts, analytics, photos/videos/graphics you have edited and produced. If you fail to submit examples or a portfolio, it will be assumed that you do not meet the position requirements.
 - e. Two referees. Including one who can confirm sex work experience, their name, email and phone contact details, to be contacted for a confidential verbal reference.

Incomplete applications will not be accepted.

3. Email applications to jobs@respectqld.org.au by the closing date.



(1) About Respect Inc

Respect Inc is the Queensland sex worker organisation. We are a member organisation of Scarlet Alliance, the national peak sex worker organisation in Australia.

We provide peer education, information, events, workshops and support programs to Queensland sex workers regardless of gender, age, location, industry sector, legal status, cultural background or linguistic abilities, as well as providing a formal medium to communicate sex worker issues and concerns so as to improve the rights and respond to the workplace health and safety needs of our peers.

More specifically, we provide:

- sex worker drop in, in 3 locations across Queensland
- information, education, peer support, events, workshops, advocacy and referrals
- outreach to regional and isolated sex workers
- sales of inexpensive safer sex products (condoms, lubes etc.)
- allied health services network development
- sex worker community development
- general community education
- policy advice to government

(2) Purpose of the position

The position of Social Media & Content Creator is responsible for Respect Inc's social media presence including creating engaging and accurate content, responding to engagement, understanding analytics, and implementing the organisation's social media strategy and campaigns within a sex work rights framework, informed by the Respect Inc aims and objectives, policies and procedures.

(3) Primary Duties and Responsibilities

The position of Social Media & Content Creator is responsible for the following duties, which includes but is not limited to:

- Implement Respect Inc's social media strategy,
- Create and edit high quality content including images and videos,
- Plan and schedule accurate and engaging content across multiple platforms,
- Identify trends and opportunities,
- Understand and tailor content in response to analytics,



Social Media & Content Creator

Application Package June 2026

- Stay up to date on sex work discussions, debate and content on social media, including barriers to sex worker engagement,
- Liaise with staff and community,
- Run social media campaigns,
- Report on engagement and analytics,
- Undertake other duties as directed by the supervisor/CEO.

All work is to be undertaken using work practices that protect confidential content including organisational and employees' information and does not undermine the reputation of the organisation.

(4) Key Selection Criteria (please address each of these, with a maximum one page per Criteria).

Essential Criteria

1. Previous or current sex work experience and knowledge of issues impacting sex workers including current trends within our community.
2. Demonstrated social media presence and understanding of social media growth and engagement across platforms that sex workers use including Facebook, Instagram and TikTok.
3. Demonstrated ability to create strategic, high quality content that reaches the target audience.
4. Demonstrated experience in adjusting content to suit different audiences and platforms.
5. Demonstrated ability to use and understand analytics, creating more engagement from our target audience and providing statistical data for reporting purposes.
6. Demonstrated organisational skills including good problem-solving skills, attention to detail and the ability to deliver consistent accuracy.
7. Excellent time management. Ability to plan ahead for significant days/events and schedule content across platforms in advance.
8. Ability to take direction, work independently as required and take ownership of tasks.
9. Experience working effectively in a team environment including liaising with colleagues and community to create content.

Sex workers who are transgender, gender diverse, Aboriginal, Torres Strait Islander, living with HIV and/or disability are encouraged to apply.



Social Media & Content Creator

Application Package June 2026

(5) Terms and conditions of employment

This is a permanent part-time position. Staff are employed under the SCHCADS (Social Community Home Care and Disability Services) Industry Award 2010. This position will be paid at Level 4.1 or 5.1 depending on skills and experience (\$44.58 or \$51.00).

Acknowledgement of Country

Respect Inc would like to acknowledge the Traditional Custodians of the lands on which our offices are located and Elders, past and present. They are the Yirrganydji People and the Yidinji People, the Gunganji People and Tjapukai People of Gimuy (Cairns), the Turrbul People and Yaggera people of Meanjin (Brisbane), the people of the Yugambah Language Group, the Kombumerri People, and the Ngandowal People and Minjungbal People of the Bundjalung Nation.

We stand in solidarity with Aboriginal and Torres Strait Islander peoples and respect their strength and resilience in the face of ongoing colonisation.

“If you have come here to help me, you are wasting your time. But if you have come because your liberation is bound up with mine, then let us work together.”

– Lilla Watson, Gangulu Nation