



WA Nature Campaigner

The Position

The WA Nature Campaigner supports the delivery and implementation of the Wilderness Society's 'Icon Campaigns' in Western Australia, in line with the national Organisational Campaign Plan (OCP). The role contributes to the implementation of campaign strategies and priorities across WA, including core initiatives in the Northern Jarrah Forest and Kimberley.

Working under the direction of the WA Campaigns Manager, the WA Nature Campaigner will deliver strategic campaigns that educate and mobilise the WA public around the value of WA's unique natural environment, including the strengthening of formal protections for priority habitats and species. Working collaboratively with peers to iterate strategies, develop and implement tactics, demonstrate community power, engage with alliances, advance research opportunities, shape narratives and influence decision-makers across corporate, government, and community domains, this role forms a core part of the Wilderness Society's WA campaigns team..

This role is suited to a capable and adaptable campaigner who can work proactively with guidance, respond to changing priorities, and contribute to the effective delivery of campaign plans as part of a team, including working collaboratively with peers from across the organisation in campaigns, community organising, communications, and fundraising.

Our Values

- Passion for our Purpose
- The Power of People to Make Change
- Organisational Independence and Integrity
- Compassion
- Commitment to Success in protecting the environment

Employer	TWS WA	Department	Campaigns
Location	Boorloo / Perth	Level	4
Tenure	Fixed Term 2yrs	Hours	Full time (37.5 per week)
Reports to	WA Campaigns Manager	Roles reporting to	N/A

Responsibilities

Key Responsibilities
Campaign Support and Delivery <ul style="list-style-type: none">● Support the implementation of WA campaign strategies and priorities under the direction of the WA Campaigns Manager.● Assist with research, analysis and preparation of materials to support campaign activities.● Contribute to the delivery of campaign tactics, advocacy activities and stakeholder



engagement.

- Provide support across multiple campaign areas as required, depending on organisational priorities.
- Assist with monitoring progress against campaign plans and reporting on activities.
- Support the effective and responsible use of campaign resources.

Stakeholder Engagement

- Assist with engagement with political, corporate, community and alliance stakeholders as directed.
- Support relationship-building with supporters, partner organisations and community groups.
- Contribute to stakeholder mapping, power analysis and campaign planning processes.
- Work collaboratively with colleagues across teams to support coordinated campaign delivery.

Communications and Campaign Coordination

- Assist in preparing briefings, campaign materials and content in line with approved plans.
- Support campaign communications, events and supporter engagement activities.
- Provide accurate and timely information to internal and external stakeholders as required.

Organisational Contribution

- Demonstrate commitment to the Wilderness Society’s purpose, values and ways of working.
- Work collaboratively with colleagues to support delivery of the OCP.
- Manage own workload in consultation with the WA Campaign Manager.
- Contribute to a respectful, inclusive and constructive workplace culture.

WHS, Compliance and General

- Support a safe and healthy work environment in accordance with WHS requirements.
- Comply with organisational policies, procedures and legal obligations.
- Identify and report risks or issues in a timely manner.
- Undertake other duties consistent with the role as reasonably directed by the WA Campaign Manager.

Knowledge and Skills

Essential	Desirable
<ul style="list-style-type: none"> ● Demonstrated experience in campaigning, advocacy, community organising or related work. ● Strong written and verbal communication skills. ● Ability to work collaboratively as part of a team. ● Ability to manage competing priorities and meet deadlines. ● Strong organisational and problem-solving skills. 	<ul style="list-style-type: none"> ● Experience in environmental or social change campaigning. ● Understanding of political and policy processes in Western Australia or nationally. ● Experience working with community groups, supporters or alliances. ● Relevant tertiary qualification or equivalent experience.



<ul style="list-style-type: none">• Commitment to the purpose and values of the Wilderness Society.	
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