

## Manager of Corporate Advocacy and Engagement

### The Position

The Corporate Campaigns Manager leads the development and implementation of the Wilderness Society's corporate and business-related campaigns in the context of the Organisational Campaign Plan (OCP) .

The role is part of a dedicated and highly collaborative team focusing on the long term protection, promotion and restoration of nature and wilderness. The Corporate Campaigns Manager is a member of the Wilderness Society's Campaigners Pod, and works with campaigners across the organisation and other staff on an as-needs basis.

Variously working across a range of legal, economic, political and community domains, this role is expected to engage directly or indirectly with financiers, shareholders, boards, corporate staff, extractors, manufacturers, regulators, retailers or consumers, dependent on strategy.

The role leads corporate campaigning at a continental level, focussed on identified vested interests at sectoral as well as proponent scales, and supports other campaigns - such as our Icon Area Campaigns - seeking to influence corporate decision-makers. The role supports community organising, communications and fundraising with tactics and content. As such, the Corporate Campaigns Manager works cooperatively and collaboratively across the organisation.

<b>Employer</b>	The Wilderness Society Ltd	<b>Department</b>	Campaigns
<b>Location</b>	Flexible	<b>Level</b>	6
<b>Tenure</b>	Permanent - Full time	<b>Hours</b>	37.5, part-time negotiable
<b>Works Alongside</b>	This role reports to the National Campaign Director and works collaboratively with relevant TWS staff.		
<b>Roles Reporting to</b>	Potentially campaigner role/s.		



## Responsibilities

### Key Responsibilities

#### Leadership, Strategy & Campaign Implementation

- Lead the development and implementation of corporate campaign strategies in the context of the Organisational Campaign Plan (OCP), the framework that holds all The Wilderness Societies' campaign strategies and priorities.
- Be a key contact point for the organisation for corporate campaign work.
- Deliver strategic, tactical, technical and policy leadership and guidance for Wilderness Society campaigns where they involve corporate opportunities and targets.
- Conduct research and analysis to inform campaign planning, including science, policy and business and to help ensure an evidence-based approach.
- Monitor and evaluate campaigning activities and report on campaign strategy, approach, implementation and progress, including regular updates to internal and external stakeholders.
- Maintain campaign spend sustainably and use shared resources innovatively. Deliver oversight and management of campaign budget expenditure where appropriate.

#### Strategic Partnerships, Stakeholder Engagement & Effective Representation

- Participate as a key member of the Campaigners Pod to collaborate on strategic planning, campaign development and implementation.
- Initiate, develop and lead advocacy, stakeholder and corporate engagement activities as required.
- Build and foster and provide strategic leadership of effective collaborations and strategic alliances with other organisations and entities related to Wilderness Society campaigns, including in the development of strategic partnerships and strategies.
- Ensure effective and mutually beneficial relationships and networks are developed and maintained through effective contributions to and communication with key stakeholders.

#### Collaboration, Behaviour & Organisational Culture

- Participation and engagement in Campaigners Pod to foster ongoing collaboration and integration between campaigners across the organisation.
- Demonstrate a passion for our purpose through developing and maintaining effective internal relationships.
- Undertake professional development to ensure skill requirements for the role are met.
- Where required, support positive staff management and develop pathways for staff development through mentoring and performance development.
- Seek opportunities to innovate or improve operations, campaign strategy and team effectiveness.
- Develop and provide strategic leadership for collaborative functional and cross organisational teams and individuals as it relates to corporate campaigning, and provide support for other collaborative and functional organisational work.
- Participate and work collaboratively with Wilderness Society staff and volunteers to implement the OCP.

#### Communications & Membership & Fundraising

- Support the generation of purposeful content to be used across multiple channels, including digital.
- Support development and implementation of fundraising strategies and initiatives, including working in collaboration with the NCD and M&F Director on donor engagement as required.



- Work with communications, organising and fundraising on identifying campaign opportunities for supporter and new audience actions and participation.

#### WH&S, Compliance & General

- Operate as part of a team of peers, with high level input from manager.
- Develop risk management plans and associated mitigation strategies for implementation in relation to campaigning.
- Ensure compliance with Work Health, Safety and Wellbeing policies, procedures and legislation at all times.
- Support a safe and healthy work environment through participation in Work Health, Safety and Environment initiatives.
- Help ensure organisational integrity by operating in accordance with legal and organisational requirements in relation to governance and compliance.
- Interact in a professional and caring manner that exemplifies the TWS purpose/values and in context of the TWS risk management framework.

### Knowledge and Skills

Essential	Desirable
<ul style="list-style-type: none"> <li>• Commitment to TWS purpose, vision and values and to success in the protection of the natural environment.</li> <li>• Minimum 5 years experience in corporate, markets, investor or related campaigning.</li> <li>• Demonstrated experience and understanding of corporate governance, systems and regulations.</li> <li>• Demonstrated leadership skills, including personal resilience and the ability to understand, analyse and creatively bring together divergent views.</li> <li>• Demonstrated ability to engage, negotiate and network with multiple, diverse stakeholders at a range of levels.</li> <li>• High level representation skills</li> <li>• Experience dealing with the media and a proven ability to generate content for media digital communications.</li> <li>• Strategic and innovative approaches to problem solving.</li> <li>• Ability to travel interstate and internationally, sometimes at short notice.</li> <li>• Project management skills and experience.</li> <li>• Self-motivated, with demonstrated ability to work autonomously, and be responsible for own tasks and activities.</li> <li>• High level experience in team leadership and strong people management skills including team building, mentoring, and conflict resolution.</li> <li>• Ability to work well with others, including colleagues located remotely.</li> <li>• Strong literacy and communication skills, including excellent written and verbal communication skills, and interpersonal skills.</li> </ul>	<ul style="list-style-type: none"> <li>• Tertiary qualifications in a relevant field such as law, economics, policy, or science.</li> <li>• Major donor fundraising experience.</li> <li>• A proven commitment to and understanding of the not-for-profit sector.</li> <li>• Experience in non-violent direct action and consensus techniques.</li> <li>• Competence in finance and budget structures.</li> <li>• Demonstrated experience working within shareholder activism and with shareholder activists.</li> <li>• Experience working with First Nations people and organisations.</li> </ul>