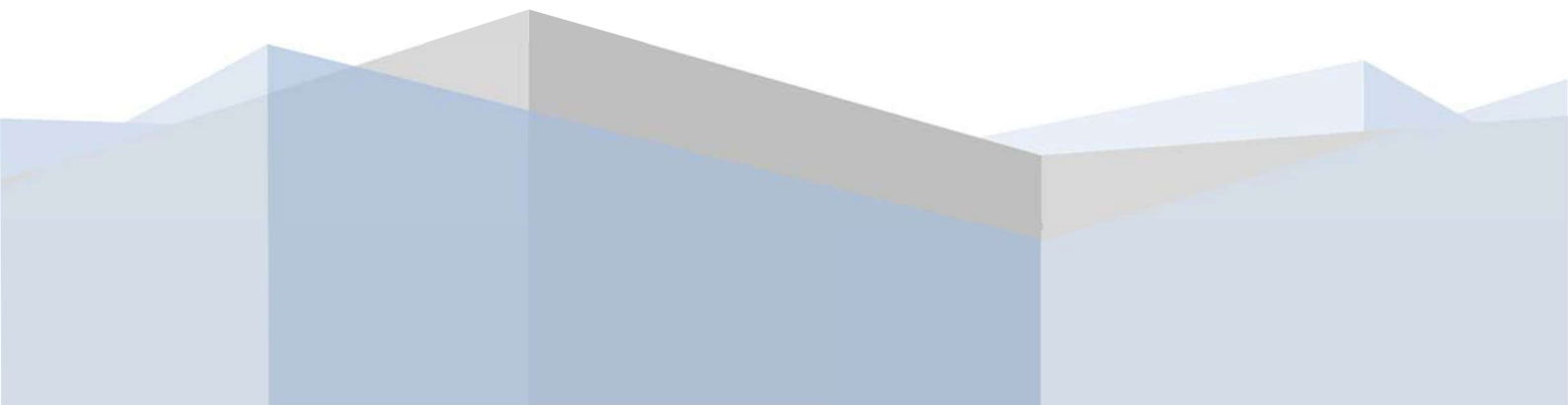




Media, Entertainment & Arts Alliance

# Lead Organiser

## Position Description



# About the Media, Entertainment & Arts Alliance

The Media Entertainment & Arts Alliance is the union and leading advocate for workers in the creative and media sectors. It represents performers, journalists and all other workers in the creative and media industries and has over 15,000 members.

Building on our proud history we aim to empower the people who inform and entertain Australia through:

- ✓ **Protecting and advancing our rights at work:** Improving our members income and conditions, providing timely and expert advice to members, enforcing members rights at work and promoting safe and respectful workplaces.
- ✓ **Building Power:** Recruiting and growing leaders, activists and supporters, ensuring best practice governance and accountability, continued staff development and building strategic alliances.
- ✓ **Building Community:** Utilising communications to engage and activate, remaining relevant throughout members lives, reaching out to new areas and being the creative hub.
- ✓ **Shaping our Industries:** Being the respected and authoritative voice across all of our industries, influencing policy, mobilising our membership and broadening our sphere of influence.

## Our Members

Our members include people working in television, radio, theatre and film, entertainment venues and recreation grounds, as journalists, actors, dancers, sportspeople, cartoonists and photographers, orchestral and opera performers, as well as people working in public relations, advertising, book publishing and website production.

## Our Locations and Staffing

The MEAA national office is in Redfern in Sydney.

There are branch offices located in Melbourne, Brisbane, Adelaide, and Perth.

# Lead Organiser

Do you believe that a thriving cultural sector matters to a strong civil society? Are you passionate about gender and racial equality at work? Do you want workers in the media and creative industries to have good jobs with fair pay where their work is respected?

Apply to work for MEAA. This role works as a part of a team committed to developing innovative ways to secure good jobs and equality at work by building leaders and acting together to make change.

MEAA is moving towards industry wide organising, because our members are stronger together. This role provides opportunities to work with a range of members including performers, journalists, musicians and entertainment crew.

MEAA is seeking to fill a full time Lead Organiser position based in Sydney, Brisbane or Melbourne. The position is responsible for developing, managing and leading organising activities nationally, across all MEAA industries, as directed.

## ABOUT THE ROLE

The Lead Organiser will assist MEAA industry section directors and organisers, working to operationalise MEAA's strategic plan, with a focus on organising workers in priority industry campaigns.

The role reports to the MEAA Chief Executive and Campaigns Director.

## KEY RESPONSIBILITIES

- Coach and develop organisers, delegates and members.
- Assist coordination and management of a team of organisers
- Develop, implement and manage operational organising plans in line with MEAA's industry strategies and campaigns;
- Implement and promote organising practices, policies, strategies and systems that contribute to the unions goals, including diversity, inclusive workplaces, and all action addressing discrimination and barriers to participation;
- Assist in campaign development, implementation and review
- Assist the union's political and community organising activities

## KEY SELECTION CRITERIA

A Lead Organiser demonstrates:

- A passion and drive to improve workers' lives and achieving the goals of the Union.
- Ability to lead, motivate and educate union members and potential members;
- Knowledge and experience with union education and adult learning practices

## Lead Organiser

- Ability to participate in the unions political and social justice agenda;
- Experience as a lead organiser preferred;
- Ability to work flexible arrangements;
- Excellent communication skills.
- Experience in leading a team.
- Experience in organising, management, planning, and reporting.

To perform this job, you will also be required to have or obtain and maintain:

- A valid driver's licence; and
- Right of Entry Permits

### Details

The position is available on a full-time permanent basis with a package dependent on skills and experience. Benefits include 13% employer contribution to superannuation, 5 weeks annual leave each year, 1 RDO every 4 weeks, plus an additional 3 days leave between Christmas and New Year. Salary sacrificing is available.

Aboriginal and Torres Strait Islander people are encouraged to apply.

MEAA has made adjustments to its Redfern office to allow for people with a disability to participate.

Applications close on Friday 22 May 2026. Please forward your CV and covering letter marked attention to Stella Ward at [jobs@meaa.org](mailto:jobs@meaa.org)

Remuneration will depend on skills and experience.