



## Queensland Campaigns Manager

### The Position

The Queensland (QLD) Campaigns Manager role is part of a dedicated and highly collaborative team focused on the long term protection, promotion and restoration of nature and wilderness. The Qld Campaigns Manager is a member of the Wilderness Society's Campaigners Pod, and works with campaigners across the organisation and other staff on an as-needs basis.

The role supports the ongoing development and implementation of the Organisational Campaign Plan (OCP). Whilst the focus of this work is protecting natural icons within Qld, the role also delivers strategic interventions and other continental campaigns stemming from the OCP. This is achieved through collaboration across diverse communities and environmental groups, applying expert political and media experience into a campaign, media liaison, public communications, scientific interrogation and political and policy engagement and advocacy. This position therefore undertakes high level collaboration internally and across diverse communities and environmental groups.

The QLD Campaigns Manager plays a crucial role in ensuring the effective operation of the Wilderness Society Qld Campaign Centre and leads and mentors staff based in Brisbane to support and deliver the organisation's campaign agenda in Qld.

### Our Values

- Passion for our Purpose
- The Power of People to Make Change
- Organisational Independence and Integrity
- Compassion
- Commitment to Success in protecting the environment

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| <b>Employer</b>   | TWS Ltd                     | <b>Department</b>         | Campaigns                    |
| <b>Location</b>   | Meanjin/Brisbane            | <b>Level</b>              | 6                            |
| <b>Tenure</b>     | Permanent                   | <b>Hours</b>              | Full time (37.5 per week)    |
| <b>Reports to</b> | National Campaigns Director | <b>Roles reporting to</b> | Queensland Nature Campaigner |

### Responsibilities

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| <b>Key Responsibilities</b>                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Leadership, Strategy &amp; Campaign Implementation</b> <ul style="list-style-type: none"><li>● Undertake detailed research and analysis, strategic planning and implementation of the Organisational Campaign Plan,</li><li>● Provide guidance and leadership to Queensland campaigns team, organisational supporters, volunteer teams and community leaders to implement strategies and plans.</li></ul> |



- Monitor, evaluate and report against the Organisation Campaign Plan.
- Develop and manage relevant campaign budgets sustainably and innovate for focus and best use of shared resources.

**Strategic Partnerships, Stakeholder Engagement & Effective Representation**

- Work collaboratively across departments to advance campaign objectives, policy development, communications, fundraising, organising and advocacy activity.
- Ensure all external interactions are carried out in a professional and caring manner and exemplify the TWS purpose/values.
- Build and foster effective collaborations and strategic alliances with other organisations related to campaigns within the Organisational Campaign Plan.
- Ensure effective and mutually beneficial relationships and networks are developed and maintained through effective contribution to and communication with key internal and external stakeholders.

**Collaboration, Behaviour & Organisational Culture**

- Participation and engagement in Campaigners Pod to foster ongoing collaboration and integration between campaigners across the organisation.
- Demonstrate a passion for our purpose through developing and maintaining effective internal relationships.
- Undertake professional development to ensure skill requirements of the role are met.
- Ensure positive and supportive staff management and develop pathways for development.

**WH&S, Compliance & General**

- Develop risk management plans and associated mitigation strategies for implementation in relation to campaigning.
- Support a safe and healthy work environment through participation in Work Health, Safety and Environment initiatives.
- Ensure organisational integrity by operating in accordance with legal and organisational requirements in relation to governance and compliance.
- Compliance with Work Health, Safety and Wellbeing policies, procedures and legislation at all times.

**Knowledge and Skills**

| Essential                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Desirable                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
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| <ul style="list-style-type: none"> <li>● Commitment to TWS purpose, vision and values and to success in the protection of the natural environment.</li> <li>● Demonstrated experience in senior campaigning roles, including campaign strategy and planning, media coverage, political and business lobbying, networking and alliance building, research and analysis.</li> <li>● Ability to work well with others, including other team members located remotely.</li> </ul> | <ul style="list-style-type: none"> <li>● A Bachelor’s degree in environmental, social science, law, communications, politics or relevant field.</li> <li>● 4+ years of campaigning experience in a related field or sector</li> <li>● A proven commitment to and understanding of the not-for-profit sector.</li> <li>● Experience in non-violent direct action and consensus techniques.</li> <li>● Project management experience.</li> <li>● Experience working with a voluntary board or management committee.</li> </ul> |



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| <ul style="list-style-type: none"><li>● Strong literacy and communication skills, including excellent written and verbal communication skills, and interpersonal skills.</li><li>● An understanding of State and national political environment, and electoral politics, climate change and conservation issues in Australia.</li><li>● Self-motivated, with demonstrated ability to work autonomously, and be responsible for own tasks and activities.</li><li>● High level experience in team leadership and strong people management skills including team building, mentoring, and conflict resolution.</li><li>● Experience working with First Nations people and organisations.</li></ul> | <ul style="list-style-type: none"><li>● Competence in finance and budget structures.</li><li>● Current driver's licence.</li></ul> |
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