



Position Description: Outreach Officer (Supermarket Plastics)

The Australian Marine Conservation Society is the voice for Australia's oceans. We are an independent charity, staffed by a committed group of scientists, educators and advocates who have worked to address the biggest threats to Australia's oceans for over 55 years.

This role is part of a project partnership with the Boomerang Alliance, a community-based 'peak organisation' representing 55 environment and community organisation members committed to a zero waste society. Boomerang's primary focus is on government and stakeholder engagement to establish effective policies and practices that reduce waste and litter. We're seeking a natural relationship builder who is passionate about stopping ocean plastic pollution. Make a real difference by working with supermarkets and community members to accelerate the transition away from single-use plastics, at a time when global action is underway to stop runaway ocean plastic pollution.

Position Title: Outreach Officer (Supermarket Plastics)

Location: Negotiable, with a preference for Sydney or Brisbane (occasional interstate travel required)

Salary: \$70,000 - \$85,000 FTE per annum (pro-rata if part time), plus Superannuation contributions of 11%

Hours: Part-time (0.5 FTE - 19 hours per week)

Contract period: Starting early 2023 an initial one-year contract, with a view to extending.

Purpose of the Position:

As part of an ambitious new partnership between AMCS and Boomerang Alliance, this position will work to support the delivery of the first independent audit of Australian supermarket plastic use, in order to reduce supermarket plastic packaging.

This position will be responsible for supporting the supermarket sector to reduce plastic pollution. Using your excellent relationship-building experience, you will motivate and support supermarket sustainability teams to implement plastic reduction initiatives, while also gathering data on the use of plastics within the sector for public reporting and accountability.

The Outreach Officer (Supermarket Plastics) will work closely with a new part-time [Research & Policy Officer](#), to support the delivery of the program.

These roles may be combined as a single full-time role for experienced applicants who meet the requirements of both positions.

Reporting and Accountability:

This position reports to the AMCS Plastics Campaign Manager, in conjunction with a project leadership team composed of AMCS and Boomerang Alliance staff.

For more information on our teams see [our People page](#).

Primary Responsibilities:

Stakeholder Engagement

- Build relationships with major Australian supermarket companies and their sustainability teams.
- Support the Research & Policy Officer to gather detailed information on the use of plastics within supermarkets, enabling the delivery of a public audit report comparing the relative progress and impact of supermarket plastics reduction initiatives.
- Drive a supermarket reform agenda, supporting supermarkets to implement good plastics reduction practices based on audit recommendations.
- Liaise and network with relevant government and community agencies, working together to gather information on plastics packaging management issues and solutions.
- Engage and coordinate volunteer community members to assist with activities such as surveying the packaging on their local supermarket shelves.
- Organise meetings and events as required to deliver project outcomes.

Policy and Advocacy

- Provide advice and support the development of change recommendations for supermarkets based on the results of audits and analysis.
- Provide expert input into the development of policy analyses and briefings for internal use and for government submissions.
- Attend relevant stakeholder and government meetings and present research findings or policy advice as needed.
- As capacity allows and where necessary, provide limited input into or engagement with other marine conservation issues beyond the post holder's core work areas.

Communications

- Coordinate the production of high-quality communications materials, such as infographics, images and videos.
- Coordinate the development of media, online content, webinars and other informational materials.
- Liaise with external suppliers including printers and advertising agencies as required.
- Assist with the delivery of a public report detailing the findings of the supermarket plastics investigation, along with personalised change recommendations for each audited company.

Reporting & Evaluation

- Keep a log of engagement work and impact metrics.
- Assist with reporting to senior management and external funders as required.

Essential Selection Criteria

- At least 2 years of experience working in outreach, partnership development and stakeholder management, particularly with business, government and community partners.
- Highly developed written and oral communication, negotiation and presentation skills.
- Strong project management skills including planning, delivering on timelines, managing stakeholders and being outcome driven.
- Ability to work effectively both autonomously and collaboratively as part of a team.
- Previous experience working in plastics reduction or environmental awareness, particularly in the non-profit and charities sector.
- Willingness and capacity to undertake occasional interstate travel.
- Commitment to achieving positive change and protection for the oceans, and upholding AMCS' values.

Desirable Selection Criteria

- A bachelor's degree qualification, preferably related to an environment or communications field.
- Experience within the supermarket/retail sector (management experience would be well regarded).
- Previous knowledge in plastics reduction, waste management or environmental awareness, particularly in the non-profit and charities sector.

About AMCS

The Australian Marine Conservation Society is the voice for Australia's oceans. We are an independent not-for-profit charity. We deal with the big issues concerning the sea, working with the community to protect our marine wildlife, tackling major threats to our oceans and creating marine sanctuaries, places in the sea where sea life is safe from harm. Across our campaigns, we tackle climate change - the biggest existential threat to our ocean planet, with our Great Barrier Reef at the forefront. We are a committed group of professional and passionate scientists, educators and advocates who have defended Australia's oceans for over 55 years. Check out [this short video](#) highlighting some of the key impacts we've achieved for our oceans.

Our Values

- **Integrity.** *We are trusted, credible, independent and ethical in our actions.*
- **Courage.** *We are brave, respectful and honest advocates for marine life.*
- **Passion.** *We demonstrate commitment to and care for our oceans in all we do.*
- **Solidarity.** *We work together, embracing equity, diversity and inclusivity.*
- **Effectiveness.** *We are driven, professional, agile and resilient, working to deliver the best outcomes for Australia's people and wildlife.*
- **Innovation.** *We are creative, flexible, open, and solutions-focused.*

Application Details

To apply, please [submit your current CV and a cover letter](#) (maximum two pages) explaining why you're the perfect person for this role and addressing the selection criteria through the application portal [via EthicalJobs](#).

Applicants are encouraged to apply as soon as possible, and no later than **9am (AEST) Tuesday 10th January 2023**.

AMCS is a strictly non-partisan and an equal opportunities employer. We strongly encourage applications from Aboriginal and Torres Strait Islander people, people with a disability, LGBTIQ+ people, and people from culturally and linguistically diverse communities.

Please Note: Applicants must have the right to work in Australia. That is, you must be an Australian citizen or permanent resident or a New Zealand citizen, or hold a valid visa with permission to work on an ongoing basis.

For all enquiries about this position please contact us via email at recruitment@amcs.org.au or 07 3846 6777.

Please note that the AMCS office is closed from 24th December 2022 until 8th January 2023 inclusive and we will respond to inquiries after that date.

For more information about our organisation and our people please visit:

<https://www.marineconservation.org.au/>

