



### ***Position Description: Marine Campaign Coordinator (Northern Territory)***

Top End coasts need you! Make a real difference as you help to protect some of the last unspoilt tropical waters remaining in the world. As the [Australian Marine Conservation Society's](#) Marine Campaign Coordinator your job is to be a catalyst for change – building support for the protection of the Top End's marine environment.

The Australian Marine Conservation Society (AMCS) has been the voice for and defender of Australia's oceans and marine life for over 55 years. With more than 300,000 supporters around the country, we are one of Australia's most influential environmental charities. As a proudly independent conservation organisation, AMCS achieves change by building and mobilising widespread support from the community for solutions to the big problems facing Australia's oceans.

**Position Title:** Marine Campaign Coordinator (Northern Territory)

**Location:** Darwin, Northern Territory

**Salary:** \$80,000 - \$88,000 per annum plus Superannuation contributions of 11%.

**Hours:** Full-time (38 hours per week). *Part-time, (4 days per week, equivalent to 30.4 hours) will be considered for exceptional candidates.*

**Contract period:** Starting ASAP through to December 31, 2023, with a view to extend.

#### **Purpose of the Position:**

The Marine Campaign Coordinator (Northern Territory) will lead the delivery of the [Keep Top End Coasts Healthy](#) campaign. This role will work with the community, stakeholders and government to deliver long term protection of the Northern Territory's marine environment.

The key functions of the role will be to:

- To develop and lead the implementation of a campaign strategy that increases public knowledge of the environmental, social and economic values of the Top End's coasts and seas, and fosters support and engagement for the development of Territory-style marine protection measures.
- To work in collaboration with partner organisations, Traditional Owners, tourism, fishing groups and other stakeholders to build on existing public campaigns for better protection of the NT's marine environment and unique lifestyle.

**Reporting:**

The Marine Campaign Coordinator (Northern Territory) reports to the AMCS Marine Parks Campaign Manager and works in close collaboration with alliance partners and other members of the AMCS team.

For more information on our teams see our [People page](#).

**Primary Tasks and Responsibilities:**

The Marine Campaign Coordinator (Northern Territory) will be responsible for the following key tasks:

- Coordinate the development and implementation of the campaign.
- Lead relevant media engagement in local, Territory and national media, including working with other stakeholders such as conservation, tourism, fishing, Indigenous and community organisations to engage through print, radio, TV, digital and social media.
- Deliver public activities and events, working with other staff and volunteers.
- Engage with key decision makers including Members of the Legislative Assembly, advisors and government officials.
- Coordinate the production and distribution of relevant communications and social media materials.
- In coordination with AMCS Marine Parks Campaign Manager, develop a clear work plan to deliver the above tasks and responsibilities.

**Essential Selection Criteria**

- Experience in building a targeted and activated constituency of public support both on-ground and through digital media.
- Experience in developing and delivering campaigns, initiatives or projects to deliver change and a track record of involvement in campaign success.
- Demonstrated experience working with and engaging diverse stakeholder groups and Traditional Owners.
- Experience in community outreach, public engagement and event organising.
- Excellent written and spoken communication skills, including production of written and online communications materials.
- Ability to operate effectively in a small team as well as being a self-starter, and comfortable working with limited supervision.
- Commitment to achieving positive change and protection for the oceans, and upholding AMCS' values.

**Desirable Selection Criteria**

- Experience working in Northern Australia.
- Experience working on marine conservation issues.
- Tertiary qualification in science, public policy, communications, or related fields.

## About AMCS

The Australian Marine Conservation Society is the voice for Australia's oceans. We are an independent not-for-profit charity. We deal with the big issues concerning the sea, working with the community to protect our marine wildlife, tackling major threats to our oceans and creating marine sanctuaries, places in the sea where sea life is safe from harm. Across our campaigns, we tackle climate change - the biggest existential threat to our ocean planet, with our Great Barrier Reef at the forefront. We are a committed group of professional and passionate scientists, educators and advocates who have defended Australia's oceans for over 55 years. Check out [this short video](#) highlighting some of the key impacts we've achieved for our oceans.

## Our Values

- **Integrity.** *We are trusted, credible, independent and ethical in our actions.*
- **Courage.** *We are brave, respectful and honest advocates for marine life.*
- **Passion.** *We demonstrate commitment to and care for our oceans in all we do.*
- **Solidarity.** *We work together, embracing equity, diversity and inclusivity.*
- **Effectiveness.** *We are driven, professional, agile and resilient, working to deliver the best outcomes for Australia's people and wildlife.*
- **Innovation.** *We are creative, flexible, open, and solutions focused.*

## Application Details

To apply, please submit your current CV and a cover letter (maximum two pages) explaining why you're the perfect person for this role and addressing the selection criteria through the [application portal via EthicalJobs](#).

Applicants are encouraged to apply as soon as possible, and no later than **9am (ACST) Monday 12th December 2022**.

AMCS is a strictly non-partisan and an equal opportunities employer. We strongly encourage applications from Aboriginal and Torres Strait Islander people, people with a disability, LGBTIQ+ people, and people from culturally and linguistically diverse communities.

Please Note: Applicants must have the right to work in Australia. That is, you must be an Australian citizen or permanent resident or a New Zealand citizen, or hold a valid visa with permission to work on an ongoing basis.

For all enquiries about this position please contact us via email at [recruitment@amcs.org.au](mailto:recruitment@amcs.org.au) or 07 3846 6777.

More information about the Keep Top End Coasts Healthy campaign can be found here:

<https://www.topendcoasts.org.au/>

For more information about our organisation and our people please visit:

<https://www.marineconservation.org.au/>

