

Senior Wordpress Developer

Reporting to and supported by the Managing Director, this role provides expert technical capabilities to Creative Freedom's digital solutions for nonprofit and for-purpose clients. With strong initiative, quality technical skills, and commitment to team growth and health, this role will be instrumental in growing both the business and the wider sector's digital capacity through industry-leading digital solutions that are marked by efficiency and quality. While this role will be flexible, we see the following broad responsibilities shaping the nature of your routine work:

Scoping Digital Solutions

Through client consultation and up-to-date industry knowledge, strategically map out our digital solutions¹ on new projects, allowing us to quote and deliver on time and budget.

Platform deployment

Integration with and deployment on leading digital infrastructure, ensuring scalability, stability and security, while integrating solutions seamlessly with a range of APIs.

Custom Theme Development

Building out designs into best-practise WordPress themes from the ground up, with fluency in HTML, CSS, PHP, Javascript, and a good understanding of responsive design and accessibility standards.

Collaboration

Working effectively with the team and directly with the client, to determine best solutions that help our clients achieve the outcomes of their projects.

Plugin Development

Implementing bespoke site interactivity and functionality with attention to accessibility standards through custom WordPress plugins or components built on React, Vue or Svelte.

Business Development

Identifying new opportunities through sector participation and use of emerging technologies, helping produce and pitch quality solutions to potential clients.

¹ Platforms and technologies used in the role may include (but are not limited to): PHP, MySQL, React, Wordpress, Raisely, NationBuilder, Shopify, Node, Sketch, Moqups, Gulp, Composer, Git, Github, BitBucket, Bootstrap, HTML, CSS, SASS, Javascript, WP-Engine, Google Analytics, Facebook Business Manager, Google Search Console, DNS, Cloudflare, AWS, Google Cloud, Swift, Java, Zapier, Salesforce, Mailchimp, Campaign Monitor.