



Position Description: Fair Catch Campaign Manager

The Australian Marine Conservation Society (AMCS) has been the voice for and defender of Australia's oceans and marine life for over 55 years. With more than 300,000 supporters around the country, we are one of Australia's most influential environmental charities. As a proudly independent conservation organisation, AMCS achieves change by building and mobilising widespread support from the community for solutions to the big challenges facing our oceans.

Illegal, unreported and unregulated (IUU) fishing is one of the greatest threats to marine ecosystems, undermining fisheries management and conservation efforts around the globe. It accounts for 1 in 5 fish caught every year. With 65% of seafood sold in Australia imported, AMCS is part of an alliance of organisations across all sectors seeking the implementation of a strengthened seafood import control system and improved sustainability standards. We're seeking an experienced campaigner and collaborative leader to drive the development and implementation of this exciting new campaign, in close collaboration with our partner organisations.

Position Title: Fair Catch Campaign Manager

Location: Brisbane, Melbourne, Sydney or Perth preferred but the location for this role is negotiable.

Salary: \$87,200 - \$93,100 per annum plus Superannuation contributions of 11%.

Hours: Full-time (38 hours per week). The role requires some travel and occasional work outside normal hours.

Contract period: Ideally starting September 2022 for an initial 12-month contract, with a view to extending to three years depending on funding.

Purpose of the Position:

The Fair Catch Campaign Manager will lead the three-year campaign to secure and support the adoption and implementation of stronger seafood import controls rules to prevent seafood from illegal, unreported and unregulated (IUU) fishing from entering the Australian market, and ensure consistent national seafood labelling standards are applied to imported seafood. Working within the alliance, they will be responsible for establishing in the public's mind the problems that exist with the importation of seafood from IUU fishing and prosecute the case for better regulation. They will also drive policy reform to demonstrate that imported seafood is from sustainable sources and not the product of illegal fishing, to achieve AMCS' goals for the protection of Australia's oceans and the people, communities and marine wildlife that depend on them.

To achieve this, the Fair Catch Campaign Manager will work with the AMCS Fisheries and Communications teams and in close collaboration with partner organisations, fisheries stakeholders and government.

Reporting and Accountability:

The Fair Catch Campaign Manager reports to the Campaigns Manager - Fisheries and Threatened Species. The Fair Catch Campaigns Manager works closely with other members of the Fisheries team as well as the Communications team. For more information on our teams see [our People page](#).

There are no positions that report to this post.

Primary Responsibilities:

Campaign Coordination

- Coordinate AMCS' work to build awareness of the issue of, and policy solutions to, seafood from illegal, unregulated and unreported (IUU) fishing imported into Australia and the need for consistent national seafood labelling standards.
- Collaborate with our Fisheries, Communications and other teams to build public pressure on decision-makers to deliver on campaign goals and objectives.
- Collaborate with partners in the alliance including other conservation organisations to deliver on campaign goals and objectives and build the campaign alliance.

Policy and advocacy

- Provide scientific and strategic policy expertise to the campaign alliance.
- Undertake advocacy with key decision makers, government and stakeholders including acting as a central point for environmental NGOs.
- Engage with relevant consultation processes.
- Liaise and work with stakeholders, including the fishing industry, community groups and scientists, to build support for consistent standards and strengthened seafood import control rules to tackle IUU fishing and improve traceability in seafood products.
- Represent AMCS in relevant stakeholder forums (meetings, working groups etc.).
- Write technical submissions to government consultations on seafood import issues.
- Engage and supervise external consultants to deliver research and technical reports.

Campaign communications

- Collaborate with the AMCS Communications team and campaign partners to identify opportunities and generate effective public communications, as part of a comprehensive campaign communications strategy.
- Identify media opportunities to support campaigns and represent AMCS in the media on seafood import issues as and when required.
- Support campaign communications by providing content for the AMCS website, social media, supporter emails, and campaign materials, including briefing notes and position statements on issues relevant to the seafood import campaign.

Other responsibilities

- Ensure AMCS staff and Board are briefed on seafood import campaign issues.
- Work with the AMCS fundraising team to support the long-term sustainability of AMCS' work on seafood imports.
- Represent AMCS to its members, supporters, government, industry and the wider community as needed.

Essential Selection Criteria

- Experience in developing, implementing and leading campaigns for an environmental, fisheries, natural resource management or advocacy organisation.
- Significant knowledge of, and experience in, fisheries management, labelling or sustainability.
- Experience working with and engaging different stakeholders, including fishers, fishery managers, scientists, NGOs and government.
- The ability to operate effectively in a small team and with partner organisations, as well as being a self-starter, comfortable working with limited supervision.
- The ability to develop, plan and implement work plans and projects within budget, including the ability to prioritise competing demands.
- Excellent written and verbal communication skills.
- Commitment to protecting the marine environment and upholding AMCS' values.

Desirable Selection Criteria

- A degree in marine science, natural resource management or similar
- An understanding of federal politics, fisheries legislation and policy, and/or traceability and sustainability issues in seafood.
- Experience in producing public or campaign communication materials.

About AMCS

The Australian Marine Conservation Society is the voice for Australia's oceans. We are an independent not-for-profit charity. We deal with the big issues concerning the sea, working with the community to protect our marine wildlife, tackling major threats to our oceans and creating marine sanctuaries, places in the sea where sea life is safe from harm. Across our campaigns, we tackle climate change - the biggest existential threat to our ocean planet, with our Great Barrier Reef at the forefront. We are a committed group of professional and passionate scientists, educators and advocates who have defended Australia's oceans for over 55 years. Check out [this short video](#) highlighting some of the key impacts we've achieved for our oceans over this time.

Our Values

- **Integrity.** *We are trusted, credible, independent and ethical in our actions.*
- **Courage.** *We are brave, respectful and honest advocates for marine life.*
- **Passion.** *We demonstrate commitment to and care for our oceans in all we do.*
- **Solidarity.** *We work together, embracing equity, diversity and inclusivity.*
- **Effectiveness.** *We are driven, professional, agile and resilient, working to deliver the best outcomes for Australia's people and wildlife.*
- **Innovation.** *We are creative, flexible, open, and solutions-focused.*

Application Details

To apply, please forward your current CV and a cover letter explaining why you're the perfect person for this role and addressing the selection criteria (maximum two pages) to recruitment@amcs.org.au. Please include 'Seafood Imports Campaign Manager' in the title of your email when submitting your application.

Applicants are encouraged to apply as soon as possible, and no later than **9am (AEST) Tuesday 30th August 2022**

AMCS is a strictly non-partisan and an equal opportunities employer. We strongly encourage applications from Aboriginal and Torres Strait Islander people, people with a disability, LGBTIQ+ people, and people from culturally and linguistically diverse communities.

Please Note: Applicants must have the right to work in Australia. That is, you must be an Australian citizen or permanent resident or a New Zealand citizen, or hold a valid visa with permission to work on an ongoing basis.

For all enquiries about this position please contact us via email at recruitment@amcs.org.au or 07 3846 6777

For more information about our organisation and our people please visit:

<https://www.marineconservation.org.au/>

