



Board Members / Directors (Voluntary) - Remote

Positions:	3 Board Member positions available (Human Resources and People Management; Public Relations and Marketing; Charitable Fundraising and Philanthropy)
Salary:	Voluntary/pro-bono
Location:	Offered remotely
Term:	Minimum 1-year term with possibility of extension if desired
Commitment:	Approximately 12 hours per month (average) in addition to attendance at regular management meetings

ABOUT THE ANIMAL LAW INSTITUTE (ALI)

ALI is a national non-profit community legal centre that is dedicated to protecting animals and advocating for their interests through the Australian legal system. ALI is also a public company limited by guarantee and a charity registered with the Australian Charities and Not-for-profits Commission.

ALI's vision is to create a just world for animals. The suffering and exploitation of millions of animals is legal in Australia. It happens every day because of cruel, inadequate and inconsistent laws. We fight to change this.

Our mission is to be a voice for animals by:

- using the legal system to challenge the current treatment of animals;
- partnering with animal advocates by providing free legal advice and representation in court; and
- empowering the community to use the legal system to create change for animals.

We carry out our mission by:

- giving free legal advice to animal advocates each year;
- representing animals' interests in court in strategic legal cases; and
- committing to a progressive law reform agenda that aims to stop animal cruelty.

ALI is a predominantly volunteer-run organisation with volunteers across Queensland, New South Wales and Victoria.



ABOUT THE BOARD OF DIRECTORS

The current Board of Directors consists of a mix of differing skills and experience with their passion for animal protection in common. ALI's Board makes strategic decisions to drive the organisation with different Board Members having specific responsibilities and oversight of key tasks or team members. You can find more information about the current Board of Directors [here](#).

ALI is expanding its Board of Directors in order to drive and support ALI to deliver several exciting new strategic projects in the animal protection space. Some of these strategic projects include managing ALI's Anti-Puppy Farm Clinic legal service and commencing strategic litigation on issues of benefit to the public interest and the animal protection movement.

We are pleased to invite expressions of interest for multiple volunteer Director positions, each for a 1-year term (with a possibility of extension if desired). Applicants who are passionate about animal protection with one or more of the below expertise are encouraged to apply:

- **Human Resources and People Management;**
- **Public Relations and Marketing;** or
- **Charitable Fundraising and Philanthropy.**

KEY RESPONSIBILITIES

General

- Complying with the legal obligations of directors, as set out in the *Corporations Act 2001* (Cth) and other regulatory requirements, as well as ALI's constitution
- Contributing to and undertaking ethical decision-making and governance to direct the organisation to achieve its Vision, Mission and Strategic Plan
- Upholding ALI's animal-centric ethics and values
- Preparing for and attending regular management and Board meetings
- Building and maintaining relationships with key stakeholders including leading animal protection groups in Australia
- Representing ALI in the media
- Undertaking specific tasks as required to support the operation of the Board or the organisation

Role-Specific

Human Resources and People Management Director

- Onboarding new paid staff and volunteers (including preparing employment contracts for 2 paid staff)
- Performance managing 2 paid staff (Principal Lawyer; Executive Assistant)

- Ensuring paid staff are remunerated in line with the applicable award rates and that the organisation meets all relevant employer obligations as required
- Establishing, maintaining and overseeing internal policies dealing with recruitment, people management, and other human resources matters

Public Relations and Marketing Director

- Driving ALI's marketing strategy and resulting public presence
- Assisting the Principal Lawyer to deliver a media campaign to raise awareness of ALI's projects and initiatives
- Assisting the Principal Lawyer and/or Executive Assistant to prepare content for ALI's social media channels (approximately 2 posts per month)

Charitable Fundraising and Philanthropy Director

- Taking an active role in identifying funding and fundraising opportunities and assisting ALI to pursue these
- Drafting applications for grants and other funding

QUALIFICATIONS, SKILLS & EXPERIENCE

General

- Previous governance/management/leadership experience and/or qualifications
- An understanding of the non-profit sector and a high-level knowledge of the legislative framework governing animals in Australia and/or important issues in the animal protection sphere
- A strong existing network that can drive opportunities and outcomes for the organisation
- Experience developing long-term strategy and effectively implementing it
- Prior experience as a director or board member is not necessary, but well regarded

Role-Specific

Human Resources and People Management Director

- Experience managing people and performance
- Knowledge of relevant employee award rates and related employer obligations (or ability to quickly obtain this knowledge)

Public Relations and Marketing Director

- Demonstrated skills and experience in developing and delivering effective media campaigns
- Experience drafting social media content for organisations involving sensitive issues

Charitable Fundraising and Philanthropy Director

- Skills in effective grant/funding application writing
- Demonstrated experience in driving or contributing to a successful fundraising campaign to obtain funding



HOW TO EXPRESS YOUR INTEREST

- Expressions of interest should be submitted to info@ali.org.au and should comprise a cover letter and your resume (which includes contact details for two references).
- In your expression of interest, please state the position(s) you are applying for and outline your relevant qualifications, skills and experience with specific reference to the relevant key responsibilities, qualifications, skills and experience. Please also indicate your interest in animal protection.
- Job posted on: 16 May 2022.
- Expressions of interest close: COB 30 May 2022.

Unfortunately, we do not have capacity to respond to all expressions of interest and only short-listed applicants will be contacted. Expressions of interest sent via social media will not be considered.

Please note that if ALI receives expressions of interest from strong candidates ahead of the closing date, the positions may be filled. We therefore encourage you to apply sooner than the closing date.