



## 2022 Fundraising and Communications Fellowship (Voluntary)

<b>Position title</b>	Fundraising and Communications Fellow
<b>Organisation name</b>	Climate for Change
<b>Location of position</b>	Online / remote
<b>Start and end date</b>	6 July 2022 to 26 October 2022
<b>Hours / days required per week</b>	4 - 8 hours per week
<b>Nature of position</b>	Volunteer

**Applications will be accepted on a rolling basis from 10 May, so we encourage you to apply early.** To apply, please complete [this form](#) ASAP and no later than 11pm AEST on Wednesday 8 June 2022.

We strongly encourage applications from Aboriginal or Torres Strait Islander people, people of colour, women, people with a disability and members of the LGBTIQ+ community.

Any enquiries should be directed to our fellowship coordinator, Serena Davies (she/her), at [serena@climateforchange.org.au](mailto:serena@climateforchange.org.au).

### About Climate for Change

We are a volunteer-powered not-for-profit organisation. Our vision is an Australia in which climate action is a top priority: Community, business and government unite to make the courageous and urgent changes needed to avoid catastrophic climate change and return us to safer temperatures. Our mission is to create the social and political will necessary for that to occur.

To do this, we help everyday Australians talk about climate change more effectively and more frequently. Increasing research shows that personal and social change happens when we talk to people we know and trust.



We're not all talk though: The conversations we facilitate centre around taking action, and 80% of our audience report a change in at least one behaviour.

Since beginning in Melbourne in 2015, we've grown to be operating in every state of Australia. 11,000 people have attended one of our Climate Conversations, and we've reached even more through our campaigns and other programs. We have big plans for the future, and through this fellowship, you can play a fundamental role in realising those plans.

For more information, visit [www.climateforchange.org.au](http://www.climateforchange.org.au).

## About our fellowship

*"I feel so much more engaged with climate action and much more empowered and confident to talk about climate with others and share knowledge and energy."*

– Liv Patterson, 2021 fellow

Our annual Fundraising and Communications Fellowship builds the capacity of 45 passionate people across Australia.

The four-month volunteer program involves weekly online training sessions, in which fellows learn essential skills for entering the not-for-profit sector. These sessions are taught in-house and by industry professionals. Our past guest speakers have come from Environment Victoria, Australian Conservation Foundation, Human Rights Law Centre and Farmers for Climate Action, to name a few. Topics covered include:

- Climate change and climate action
- Peer-to-peer fundraising
- Decolonisation and allyship
- Personal narrative
- Fundraiser recruitment
- Messaging and framing
- Climate communication
- Digital fundraising
- Graphic design
- Phone banking
- MP engagement
- Active hope
- Breaking into the NFP sector
- And more...

In the last month of the program, fellows put what they've learnt to immediate effect as ambassadors in our peer-to-peer fundraising campaign, which has raised over \$1million for climate action since the fellowship began.



## What's in it for you?

*"This fellowship has been one of the best experiences of my life. It reignited my passion and built my confidence in self, in a way that cannot be knocked down easily. I feel now that I have undeniable value in a professional capacity."*

*– April Wright, 2021 fellow*

- More than 42 hours of training in fundraising, communication, recruitment and more
- Experience in recruiting for and fundraising in a peer-to-peer campaign
- Experience within the not-for-profit and climate change sectors
- Career development; 78% of 2021 fellows said the program helped them professionally
- Personal development; 94% of 2021 fellows said the program built their self-confidence
- The chance to grow your personal and professional networks
- Gaining the tools, knowledge and confidence needed to take action on climate change

## Your commitment

Successful applicants are expected to:

- Attend the two Saturday intensives, held online over Sat July 16 and Sat Aug 6
- Attend 80% of weekly trainings, held online on Wed evenings from July 6 to Oct 26
- Attend the peer-to-peer campaign launch, held online on Thurs 15 Sept
- Each recruit a small team of fundraisers to take part in the peer-to-peer campaign
- Each fundraise in the peer-to-peer campaign

All of this should amount to a maximum of 4 to 8 hours per week over the four months.

## Key selection criteria

- 18 y/o or over and living in Australia
- Passionate about taking action on the climate crisis
- Self-motivated; you can independently set goals and do the work to achieve them
- Well-organised; you manage your tasks and time, and meet deadlines
- Excited to try new things and take up challenges, like fundraising and recruiting
- Team-oriented, and eager to get to know other passionate people
- Open to learning and building relationships in an online environment

Given this program is run online, we require all participants to have access to a laptop or computer, with good internet connection.



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## Cost

With training worth thousands of dollars, this fellowship is offered at a nominal cost of \$80, as participants will fundraise for Climate for Change as part of the program.

We recognise that not everyone may be able to afford this cost, so we will be offering some partial and full scholarships to people experiencing financial barriers to participating.