



positions vacant:

## engagement officers

Farmers for Climate Action is a movement of farmers, agricultural leaders and rural Australians working to ensure farmers are a key part of the solution to climate change. The only farmer-led organisation that specialises in climate action, we work across the agricultural and climate sectors to manage risks and find opportunities to adapt to, and mitigate, climate change.

We're recruiting 2-3 Engagement Officers who will call our supporters to update them on our work and ask them to take an action that furthers our impact.

<b>Position title:</b>	Engagement Officer
<b>Location:</b>	Work from home
<b>Position type:</b>	Casual, at least 8 hours p/week between Mon-Thurs
<b>Reporting to:</b>	Fundraising Manager
<b>Pay:</b>	\$29.59 per hour (including casual loading) plus superannuation
<b>Applications due:</b>	9am, Monday 31 January 2022 Applications will be reviewed on a rolling basis, so please apply as early as you can. See 'How to Apply' below for instructions
<b>Expected start date:</b>	Mid-February 2022

### **Position purpose**

Farmers for Climate Action is looking to improve our engagement with our donors and farmers. In particular, we are building a sustained and reliable funding stream via our recurring giving program and scaling our direct engagement with the farmers in our network.

Engagement Officers will conduct one-to-one telephone conversations with Farmers for Climate Action's supporters to update them on our work and ask them to take an action that furthers our impact. Crucially, they will ask farmers and supporters to make a one-off donation, monthly donation or other actions to support our advocacy efforts.

### **Key relationships and reporting structures**

This role reports to the Fundraising Manager. This role will also engage with other members of the Farmers for Climate Action team, such as the Community Organising Manager.

### **Position scope**

This role is responsible for direct engagement with Farmers for Climate Action's supporters and one-off donors to help grow our recurring giving program and support our advocacy efforts. This role may also support other areas of Farmers for Climate Action's fundraising or organising programs as required.

### **Key requirements**

What you bring to the role:

#### *Essential*

- An understanding of the importance of farmers and rural Australians leading on climate solutions
- A passion for action on climate change
- Confidence in having persuasive one-on-one conversations with supporters over the phone
- Excellent interpersonal communication skills
- A willingness to learn new skills and to respond positively to feedback
- Ability to work remotely and pick up the online systems we use (Slack, NationBuilder, CallHub, Google Drive) etc

#### *Desirable*

- Some connection to agriculture or rural Australia
- Previous (paid or unpaid) experience in fundraising, organising or campaigning
- Previous experience using digital calling programs or CRM systems

### **Key accountabilities**

- Calling supporters of Farmers for Climate Action, updating them on our work and asking them to make a monthly donation
- Calling farmers new to Farmers for Climate Action and connecting them with actions they can take to support the movement
- Entering and updating information into our supporter database (NationBuilder)
- Handling supporter information confidentially
- Maintaining personal accountability for your performance and working with Farmers for Climate Action staff to ensure minimum quantitative results are met
- Keeping up to date with Farmers for Climate Action's work

### **Work arrangements**

Successful applicants can expect at least 8 hours of work per week, between Monday and Thursday. This role will report to the Fundraising Manager and will work with a small team of casuals. It will be a work-from-home role.

### **What's on offer**

In exchange for your hard work, we have the following on offer:

- Remuneration of \$29.59 per hour (including casual loading) plus superannuation
- Regular mentoring, skills development and opportunities to work with staff and volunteers at Farmers for Climate Action
- Flexibility with working arrangements
- Reimbursement of work from home internet costs
- Delivering insights to the Fundraising Manager, Community Organising Manager and other key FCA staff to help inform and drive campaign, fundraising and engagement strategies

### **How to apply**

To apply, prepare in one document:

1. A CV of no more than 2 pages
2. A cover letter of no more than 1 page addressing why you're a good fit for the role and your motivation for applying
3. Your responses to the key requirements listed in the position description (1-2 pages)

Address it to James Atkinson (our Fundraising Manager) and submit it via [this form on our website](#). Please apply as soon as possible as we will be reviewing applications on a rolling basis.

**Any questions?** For a confidential conversation about this role, please contact [james@farmersforclimateaction.org.au](mailto:james@farmersforclimateaction.org.au)