

# grant'd

## **Community Engagement Role:**

### **About Grant'd:**

We are the impact storytellers and we are the experts in grant management, education and strategy. Every role at Grant'd contributes to our purpose; connecting determined change makers with grant opportunities so they can become the change they seek in the world.

Founded in early 2019 Grant'd is a modern day agency on a mission to draw strategy, data and story together to create a bespoke grants management and education hub that helps cause-driven organisations and businesses build profit, sustainability and impact - one project at a time.

We tell impactful stories and work closely with our NFP and business clients to make sure they're receiving the support, guidance and assistance they need.

Based in Sydney, but working with charities and business across the country, we're a tight knit team who thrive on passion and hard work. Now, we're looking for a new superstar team member to join us in making change in the world alongside our community!

We would love it if you were based in Sydney too, so we can organise some face-to-face time, but for the right person we're very open to a completely remote arrangement working anywhere in Aus!

### **About the Role:**

We're looking for a community engagement superstar with a passion for events who doesn't mind a dabble in marketing too. Your role will be focused on community management and event planning for our online (and future offline) events – Grant'd With Impact, as well as supporting the growth of our community through social media and content creation!

This role is more than just a job, it's an opportunity to work with organisations who create massive positive change in the world – to name a few: Amnesty International, Thread Together, the Jane Goodall Foundation, UNICEF, Australian Geographic, Ethical Made Easy, One Girl and many more.

While no two days are the same, you'll most often find yourself:

- Managing our membership and Facebook communities (currently over 4000) through communication engagement strategies
- Planning, developing and executing our Grant'd with Impact online events, workshops and masterclasses (and hopefully offline events soon!)
- Reaching out and managing relationships with collaborators, industry experts and leaders for our events and to gather new and exciting content

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- Developing, or contributing to, engaging, vibrant marketing content– blogs, e-newsletters, social media, videos, website copy that reflect our brand and resonate with our values
- Proactively researching and developing content in alignment with our communities needs
- Contributing to the greater conversation around marketing Grant'd and improving our ability to service organisations
- Aligning to the marketing strategy and working creatively within its bounds
- Proofreading and editing content prepared by collaborators and consultants

## About You:

You are the biggest proponent of driving social change in any way that you can. As well as having a background in communications and events or marketing, you're somebody who dreams of using those skills to further changemaking in the world and help great organisations do truly great things. You *care* about these issues!

You bring with you:

- At least 1-2 years of experience in your field, preferably working across multiple brands
- Exceptional written and verbal skills
- A good understanding of community engagement and strategizing in this space
- A desire to build rapport and connection within a community, especially in the online space
- Experience creating content and being explorative in this space – we're looking for creativity and a strong social voice!
- A degree in marketing, communications or events (preferred)
- Previous experience in a charity or NFP environment (preferred)

And on a personal level, you're:

- Passionate – you truly care about making a difference
- Ahead of the curve – you want to be on top of current affairs and social trends to know how to bring important and relevant information to our community
- Creative – you think not only outside of the box, but in it and across to the next shape too, you're always looking for a better way and bring inspiration to everything you do
- Emotionally intelligent – you have a strong moral compass, believe in what we and our clients do, and you're connected to the idea of changemakers
- Switched on and autonomous – you understand what a client is looking for and you don't need a full run down to know what to post about, you understand our business and what we do from the ground up
- Adaptive and flexible – you can roll with the punches, and you understand that being changeable is the best course of action in an ever-changing landscape

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**At Grant'd, we offer our team:**

- A supportive, collaborative and dynamic small team environment
- Career potential - grow with us!
- Flexibility of location and hours - Work from anywhere!
- The opportunity to play a significant role in enabling others to positively impact our world

If this all sounds like a dream come true for you, we'd love to hear from you!

Please submit your resume and a cover letter to Janine Owen at [janine@grantd.com.au](mailto:janine@grantd.com.au) sharing why this is the next logical step for your career, ASAP! Note, applications without a cover letter will not be considered.

We can't wait to hear from you soon!