

Position Description

Nature Campaigner

REPORTING TO	Nature Campaigns Manager
WORK LOCATION:	Melbourne (Wurundjeri Country), Brisbane (Yugerra Country), Canberra (Ngunawal Country), or Sydney (Gadigal Country)
GRADE:	5
SALARY (FTE):	\$90,142 per annum plus 10.5% superannuation
STATUS:	Fixed Term, 12 month position
HOURS:	0.8 FTE - 4 days per week

WHO WE ARE

The Australian Conservation Foundation is Australia's national environment organisation – over 700,000 people, creating a world where forests, rivers, people and wildlife thrive. For more than 50 years, we've been protecting the web of life across our continent, from the Kimberley to the Reef and down the Great Dividing Range to Tasmania's forests.

We bring together people from community, government and business. Our supporters advocate for climate action and for our living world. We hold decision makers to account. We champion big ideas and find common ground with unlikely partners. We are proudly independent, non-partisan and funded by donations from our supporters.

THE NATURE TEAM

Rapid biodiversity destruction threatens to disrupt the functioning life support system that is vital for people and nature. Globally, momentum is growing to address this crisis and as a 'mega-diverse' nation, home to ecosystems and species found nowhere else on Earth, Australia has a critical role to play. Yet Australia leads the world in mammal extinctions and many of our unique ecosystems are at threat of collapse because of climate damage and habitat destruction. ACF's Nature Campaign team designs and implements national campaigns that address the systemic drivers of habitat destruction and secure laws and funding to protect, connect and regenerate habitats that are essential for natural ecosystems, people and wildlife.

THE ROLE

The Nature Campaigner will accelerate ACF's work to reach and activate nature-loving Australians to stop Australia's worsening extinction crisis, and support nature as a climate solution.

Working with the ACF Nature Campaign team, this position will develop and implement national campaign activities that engage ACF supporters and new target audiences to strengthen the environmental agendas of Australia's political parties and build support for strong national nature protection laws.

KEY COLLABORATIONS

Under the direction of the Nature Campaigns Manager, this position works closely with the Nature Campaign team and ACF's other teams in the Campaign and Engagement directorates. Building and maintaining relationships with allies in the conservation and community sector, First Nations leaders and trusted messengers from sports, agriculture and other target sectors will be critical to the success of the role.

RESPONSIBILITIES

- Work collaboratively with the ACF Nature Campaign teams to develop advocacy strategies to strengthen the environmental agendas of Australia's political parties and build political support for strong national nature protection laws and an independent regulator.
- Design and deliver campaign tactics and moments that deliver on campaign objectives across the country.
- Identify and engage trusted messengers to reach target audiences and influence decision-makers.
- Proactively identify and respond to strategic external opportunities to further national campaign objectives.
- Produce high-quality and evidence-based campaign briefs and communication materials on nature issues for target audiences and stakeholders.
- Develop and maintain proactive relationships with external stakeholders and partners including political advisors, NGO's, scientists and legal experts.
- Be an effective advocate in public forums, news media, and social media.
- Work collaboratively with ACF's supporter engagement team, community organising team, and fundraising directorate to ensure our members and supporters are actively involved.
- At strategic moments assist in coordinating mobilisations which drive national momentum.
- Observe the safe working practices and as far as you are able, protect your own and others' health and safety.
- Other duties as requested by manager.

KEY SELECTION CRITERIA

- Demonstrated experience in delivering strategic and impactful campaigns and tactics.
- Strong understanding of campaign theories of change, power analysis, stakeholder management and alliance building.
- Ability to relate to people from all walks of life, build rapport effectively and inspire them to act.
- Astute to political opportunities and threats and demonstrated ability to rapidly respond to external opportunities to further campaign objectives.
- Demonstrated ability to distil complex data and information into engaging and simple written content that moves people to action.
- Strong group work and facilitation skills, ability to adapt plans and processes.
- Show initiative and direction, solve roadblocks, and successfully manage multiple competing demands and work to deadline.

Desirable

- Strong understanding of federal politics and parliamentary processes.



How to walk the talk...

ACF's top six characteristics of an ideal team

	Communicative	Supportive	Respectful	Fun	Collaborative	Focused
ACF's role	<ul style="list-style-type: none"> • Provide genuine, meaningful, two-way, communication to staff • Provide opportunity for staff to communicate between teams and between levels 	<ul style="list-style-type: none"> • Offer flexible work arrangements • Monitor, measure and seek to improve staff happiness • Reward good performance 	<ul style="list-style-type: none"> • Take people's ideas, worries and needs seriously 	<ul style="list-style-type: none"> • Encourage a social and welcoming atmosphere • Organise team gatherings to celebrate our successes and losses 	<ul style="list-style-type: none"> • Communicate organisational goals and provide direction • Emphasise shared goals, not individual goals. 	<ul style="list-style-type: none"> • Set goals and make sure we stick to them • Clearly defined reporting lines, and team functions
My role	<ul style="list-style-type: none"> • Ask questions • Understand you teams' priorities and help to achieve them • Seek feedback • Give feedback 	<ul style="list-style-type: none"> • Give credit where credit is due • Ask "are you okay?" and act on the answer • Remind yourself that we're all human with pressures outside work 	<ul style="list-style-type: none"> • Treat others as you would like to be treated • Listen • Let others speak • Reflect. Is my behaviour making the situation worse? 	<ul style="list-style-type: none"> • Take time out • Remember what's important • Don't be afraid to ask for help • Be silly occasionally 	<ul style="list-style-type: none"> • Help your colleagues (remember, you're in the same team) • Realise that people work differently and that you can learn something from everyone 	<ul style="list-style-type: none"> • Ask the question: "why are we doing this?" • Do what's best for the team • Work where you can do the most good