

# Marketing Co-Ordinator Job Ad

Purpose Communications is looking for a creative marketer.

Are you fascinated by marketing, technology and communications?

Are you obsessed with delving into the reasons behind why people do the things they do, love the things they love, buy the things they buy?

Above all, do you believe in using these skills to work for a better world?

If the answer is yes, this could be the job for you.

## About Us

We are an Ethical Marketing Agency operating out of BIGBANG Studios in Northcote, Melbourne (very close to CERES, with our office looking out onto Merri Creek).

We founded Purpose Communications in 2017 to provide transparent, honest, values-driven marketing which places authenticity above other considerations.

We work with diverse clients from a wide variety of areas including: natural food and organics, health and fitness, video games, board games, tourism, construction, finance, fashion, vegan cosmetics, the music industry, plus social impact initiatives around youth, indigenous Australia, mental health, homelessness and DV.

Some of our clients are actively working towards a better world; others are simply operating businesses. In either case, we're always searching for ways to add value while pursuing ideals of fairness, equity and sustainability. We do not work with companies who we consider to be actively harming the world and its inhabitants.

## About You

You are:

- Motivated to make the world a better place
- Curious
- Creative

- Diligent
- Loves learning new skills
- Solutions-orientated; a problem solver
- Self-motivated
- Adaptable
- Ambitious
- A finisher

Initial tasks will be around content, research and scheduling related to a wide variety of activities including social media, EDMs & newsletters, copywriting, client communications, work scheduling, SEO and more, dependent on your skills as detailed in the Position Description. You will be working on Purpose Communications' own marketing and content in addition to client projects.

This is a permanent part-time position. The successful candidate will begin on \$22 per hour at 15-20 hours per week, spread across 2-to-3 days. After your initial six month probationary period, there is potential to increase hours to a full-time position depending on skillset and ability. Flexible working arrangements are possible.

Apply via Ethical Jobs. Please include a CV and a cover letter responding to the Essential Selection Criteria as outlined in the Position Description PDF.

Applications close 23:59pm on 30<sup>th</sup> September 2021.