

Position Description

Economy Campaigner

REPORTING TO	Manager, Economy and Democracy Program
WORK LOCATION:	Melbourne (Wurundjeri Country), Brisbane (Yugerra Country), Canberra (Ngunawal Country), or Sydney (Gadigal Country)
GRADE:	5
SALARY (FTE):	\$90,142.00 plus 10.5% superannuation
STATUS:	Permanent, Full time
HOURS:	37.5 hours per week

WHO WE ARE

The Australian Conservation Foundation is Australia's national environment organisation – over 700,000 people, creating a world where forests, rivers, people and wildlife thrive. For more than 50 years, we've been protecting the web of life across our continent, from the Kimberley to the Reef and down the Great Dividing Range to Tasmania's forests.

We bring together people from community, government and business. Our supporters advocate for climate action and for our living world. We hold decision makers to account. We champion big ideas and find common ground with unlikely partners. We are proudly independent, non-partisan and funded by donations from our supporters.

THE ECONOMY AND DEMOCRACY TEAM

ACF's Economy and Democracy Team works to ensure Australia's economic and democratic systems prioritise the health of people and the planet. Right now, a big part of this work is campaigns to ensure some of Australia's biggest financial institutions end their relationship with polluting coal and gas and that big donations from the fossil fuel industry to Australia's political parties are ended.

THE ROLE

This position plays a leadership role in delivering the campaign to ensure Australia's banks and superannuation funds end their relationships with the fossil fuel industry and supercharge their investments in renewable energy and products and infrastructure that protects biodiversity. A small amount of work will also be required tracking and responding to key economic announcements from federal and state governments.

KEY COLLABORATIONS

Under the direction of the Manager, Economy and Democracy Program, this position works closely with ACF's other teams in ACF's campaign directorate (Climate & Energy, Nature, and Organising programs) and Engagement Directorate. Collaboration with stakeholders from the environment movement, government and business community are also critical to the success of the role.

RESPONSIBILITIES

- Lead key elements of ACF's economy campaign including proactively identifying and implementing campaign opportunities.
- Speak on behalf of ACF to the media, government, business and at public events.
- Work closely with members of the Campaign and Engagement directorates to deliver campaign outcomes;
- Develop and maintain relationships with relevant government, private sector and civil society actors;
- Provide analysis and tracking of the nature and climate elements of federal and state governments economic announcements.
- Undertake research projects in collaboration with internal and/or external stakeholders on relevant issues
- Observe the safe working practices and as far as you are able, protect your own and others' health and safety
- Other duties as requested by your manager

KEY SELECTION CRITERIA

1. **Campaign Design:** Experience in the design, development, and implementation of campaigns resulting in sustained, positive environmental change. Monitors and evaluates performance of campaigns against objectives and manages issues and roadblocks to ensure campaign objectives are met.
2. **Decisiveness:** Makes rational and sound decisions based on a consideration of the facts and alternatives. Makes tough decisions, sometimes with incomplete information. Evaluates rational and emotional elements of situations. Makes quick decisions where required. Commits to a definite course of action.
3. **People Power:** Able to inspire and involve ACF supporters, members and volunteers in campaigns. Has a base level understanding of mobilisation and organising approaches.
4. **Influence and Negotiation / Stakeholder Management:** Gains agreement to proposals and ideas; uses chains of indirect influence to achieve outcomes and involves experts to strengthen the case; understands and responds to stakeholders needs, identifies common ground for one or more stakeholders and uses this knowledge to build mutually beneficial partnerships; finds innovative solutions to address stakeholder needs and resolve stakeholder issues.
5. **Creativity and Innovation:** generates new ideas; draws on a range of information sources to identify new ways of doing things; actively influences events and promotes ideas; translates creative ideas into workplace improvements; reflects on experience and is open to new ways to improve practice.
6. **Teamwork:** Cooperates and works well with others in the pursuit of team goals. Collaborates and shares information. Shows consideration, concern and respect for others' feelings and ideas. Accommodates and works well with the different working styles of others, treating all people with dignity consistent with ACF values. Encourages resolution of conflict within group.
7. **Communication:** Confidently conveys ideas and information in a clear and interesting way; clearly understands the target audience and the objectives of the communication; uses audience feedback to refine communication and ensure communications are understood and handles difficult and sensitive communications well.

How to walk the talk...

ACF's top six characteristics of an ideal team

	Communicative	Supportive	Respectful	Fun	Collaborative	Focused
ACF's role	<ul style="list-style-type: none"> • Provide genuine, meaningful, two-way, communication to staff • Provide opportunity for staff to communicate between teams and between levels 	<ul style="list-style-type: none"> • Offer flexible work arrangements • Monitor, measure and seek to improve staff happiness • Reward good performance 	<ul style="list-style-type: none"> • Take people's ideas, worries and needs seriously 	<ul style="list-style-type: none"> • Encourage a social and welcoming atmosphere • Organise team gatherings to celebrate our successes and losses 	<ul style="list-style-type: none"> • Communicate organisational goals and provide direction • Emphasise shared goals, not individual goals. 	<ul style="list-style-type: none"> • Set goals and make sure we stick to them • Clearly defined reporting lines, and team functions
My role	<ul style="list-style-type: none"> • Ask questions • Understand you teams' priorities and help to achieve them • Seek feedback • Give feedback 	<ul style="list-style-type: none"> • Give credit where credit is due • Ask "are you okay?" and act on the answer • Remind yourself that we're all human with pressures outside work 	<ul style="list-style-type: none"> • Treat others as you would like to be treated • Listen • Let others speak • Reflect. Is my behaviour making the situation worse? 	<ul style="list-style-type: none"> • Take time out • Remember what's important • Don't be afraid to ask for help • Be silly occasionally 	<ul style="list-style-type: none"> • Help your colleagues (remember, you're in the same team) • Realise that people work differently and that you can learn something from everyone 	<ul style="list-style-type: none"> • Ask the question: "why are we doing this?" • Do what's best for the team • Work where you can do the most good