

Seaside Scavenge: Theory of Change

Who are we?

We are on a mission to activate unaware communities and businesses to reimagine rubbish as a valued resource through hosting fun and unique programs that ultimately clean-up the ocean.

Seaside Scavenge is creating change through education. We use positive and simple messages to activate and educate everyday Australians about circular economy principles and zero waset strategies to become the custodians this planet needs!

DID YOU KNOW?

130,000 tonnes of plastic waste leaves Australian shores annually

Only 9% of plastic waste is recycled in Australia

Seaside Scavenge

What we do:

- Spring into Scavenge – environmental leadership development program.
- Scavenge events – community waste education events.
- Looped Festival – Circular Economy education festival.
- Online Waste Education and Advocacy.
- Corporate Waste Workshops and Consultancy.

What we create:

- Everyday Australians are educated about effective waste separation and reduction strategies.
- Litter removed from waterways and environment.
- Pre-loved clothing and goods redistributed before landfilled.
- Food outlets engaged with their role in reducing waste to waterways and landfill.
- Robust relations between businesses and engaged customer base.
- A platform for community, business and local government to tackle waste streams collectively.
- Simple, engaging content about waste reduction.
- Opportunities for small-medium companies to activate on their responsibility to reduce waste.

So that there is:

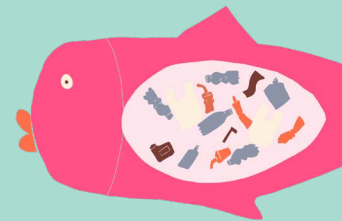
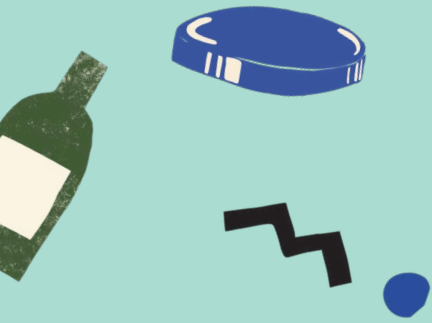
- Strong and resourced network of localised change makers.
- Changing consumer behaviour of plastic, textiles and organic products of everyday Australians through circular economy education.
- Online networks motivated towards waste avoidance.
- Diverse communities mobilising to reduce waste and activate to create a better planet.

Our impact:

- Individuals to understand the role they play in valuing waste and becoming the environmental champions this planet deserves.

What this creates:

- Less waste.
- Cleaner waterways and environment.
- Reduced contamination of waste bins.
- Activated and educated everyday Australians.



FIND OUT MORE AT
[SEASIDESCAVENGE.ORG](https://seasidescavenge.org)



@SEASIDESCAVENGE