## **ROLE PROFILE**



**Role Title:** Policy and Advocacy Advisor **Reports to:** Manager Policy & Advocacy **Hours:** Permanent full-time

Role Summary	<ul> <li>Generate employment opportunities for exercise and sports science professionals through the development and delivery of policies, key projects, funding programs and innovation</li> <li>Drive industry and policy change by identifying key stakeholders and engaging them in ESSA advocacy</li> <li>Support members working in the industry to understand and work within changes to the health systems</li> <li>Investigate, analyse and review complex and sensitive information to make appropriate determinations, ensuring compliance with policy and guidelines</li> <li>Collaborate and liaise with a wide range of internal and external stakeholders to gather information, resolve customer issues and to make referrals</li> </ul>

Key Accountabilities	Performance Measures		
<ul> <li>Lobbying and advocacy</li> <li>Monitor health activities, trends and projects at state and national level that may be of strategic importance to advocate for the organisation, membership or professionals</li> <li>Identify policy leavers and collaborate in the policy implementation process</li> <li>Develop, implement or oversee initiatives and projects to support the membership and further develop the industry</li> <li>Identify and recommend lobbying and advocacy platforms based on the current health and political environment</li> <li>Develop submissions and undertake lobbying activities for the exercise physiology and sports science professions</li> <li>Write high quality positioning papers and submissions</li> </ul>	<ul> <li>Deliver to ESSA's Strategic Plan for 2021-23</li> <li>Deliver to specific Policy &amp; Advocacy KPIs in the Policy &amp; Advocacy Team Operational Plan 2021</li> <li>Formal reviews of program are conducted and communicated</li> <li>Annual, medium and long-term KPIs met</li> <li>Continually improve service delivery systems, processes and offerings</li> </ul>		
<ul> <li>Stakeholder engagement</li> <li>Identify and engage stakeholders</li> <li>Provide effective, professional and timely management of stakeholder enquiries</li> </ul> Role Profile: Policy and Advocacy Advisor 15 Oct. 20	<ul> <li>Ongoing community engagement evident in schedule and community engagement activities</li> <li>Attendance at meetings and forums</li> </ul>		

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<ul> <li>Attend or lead forums/ consultations/teleconferences as needed</li> <li>Oversee the effective operation of relevant advisory groups / special interest groups</li> <li>Act as a representative, develop relationships and undertake activities across a range of stakeholders, including government, non-government, private sector partners and research bodies to promote the role of our professionals</li> </ul>	<ul> <li>Timely disclosure of program information and progress reports</li> <li>Evidence of consultation and engagement with key groups</li> </ul>		
<ul> <li>Member resources</li> <li>Provide strategic advice to the Professional</li></ul>	<ul> <li>Quality and Quantity of relevant</li></ul>		
Development staff on the need for particular	member support resources <li>Feedback</li> <li>Effective, professional and</li>		
professional development for members <li>Develop and implement improvements and best</li>	timely management of		
practice in processes and procedures that form	stakeholder enquiries <li>Projects completed on time and</li>		
member resources <li>Undertake specific projects as directed by the CEO or</li>	within budget <li>Anticipated project outcomes</li>		
Manager Policy & Advocacy	achieved		

Minimum Education and Technical Experience						
Essential	Desirable					
<ul> <li>Able to demonstrate ESSA'S organisational values</li> <li>Tertiary qualification in related discipline</li> <li>Excellent wide-ranging interpersonal skills, including the ability to build relationships with staff, community and industry representatives</li> </ul>	<ul> <li>Previous experience with NFP</li> <li>Ability to manage a project to meet outcomes, timeframes and budget</li> <li>Exemplary written and verbal communication skills</li> </ul>					

Key Stakeholders	•	Manager Policy & Advocacy Business Leaders & other ESSA Staff
	•	ESSA members
•	•	External stakeholders including service providers, contractors, grant bodies, government, NGOs and regulatory bodies

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Role Competencies					
Continuous improvement	Communication and listening				
Project management	Service focus				
Embracing technology	Resilience				
Trusted advisor	Self Awareness				
Coaching & mentoring	Team work				
Leading change	Flexibility				
Strategic thinking	Taking initiative				
Advocacy & representation	Stakeholder engagement				
Resource development					

Our Values							
Quality	Responsibility	Leadership	Passion	Customer Service			
<ul> <li>Work hard to achieve my objectives.</li> <li>Undertake my job to the best of my ability.</li> <li>Look to achieve greatness.</li> <li>Evaluate work to ensure continual improvement.</li> </ul>	<ul> <li>Hold myself accountable to our professionals.</li> <li>Communicate with respect, and be approachable, professional and polite.</li> <li>Seek and take opportunities to develop and learn in my role.</li> </ul>	<ul> <li>Be transparent about my decisions.</li> <li>Build trust and respect.</li> <li>Act as an ambassador for our organisation.</li> </ul>	<ul> <li>Uphold the mission, vision and values of the organisation.</li> <li>Choose to have a positive outlook.</li> </ul>	<ul> <li>Respond quickly to customer needs.</li> <li>Actively seek and act upon feedback.</li> <li>Be honest.</li> <li>Listen effectively.</li> <li>Service all our professions.</li> </ul>			

I understand and agree to undertaking the job description detailed within.

Name: \_\_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_