

# Senior Consultant, Communications

As a senior consultant at Ellis Jones you'll work with a talented team of inspired individuals to move people, and change the world for good.

- Work with leading brands on high profile initiatives
- Exercise your strategy and digital comms expertise
- Achieve measurable social impact

## Overview

Ellis Jones is on a mission to change society for the better through strategy-led communications, social innovation, digital marketing, and creative campaigns.

This full-time or part-time (4 days) role is a leadership position, in which strong analysis, creativity, and strategic nous are matched with demonstrated client management skills and an eye for opportunity.

You can grasp dynamic issues and perspectives quickly, working pragmatically to achieve impacts. Your experience includes grasping challenging subject matter and communicating it effectively across omnichannel projects, preferably including work in health promotion, marketing, or policy reforms. Strong networks with leaders in health, ageing, disability, or mental health is a bonus.

You thrive in the digital domain – at work and in life. You are up-to-date with digital (app and social) platform functionality and the potential it represents to clients. You love pulling insights from social and website analytics, applying them in digital strategy and campaign or content marketing tactics.

You have extreme attention to detail, a passion for creative communications, and a penchant for efficient planning to manage multiple projects, concurrently. You are unflappable in the face of pressure; you thrive when the chips are down.

You naturally inspire people, showing them what the future can be, and helping them get there. You collaborate well to find the best ideas and solutions. You adapt your approach to managing and leading for each colleague and client. You'll be a supportive colleague to those around you, pitching in when they need a hand. Your clients and future clients are impressed by your thinking and presentation skills; you put their interests at the heart of your work, easily establishing longstanding relationships of trust.

You excel in your ability to quickly understand and synthesise information (including qualitative data, community feedback, desktop research) to make considered recommendations to achieve social and financial impact. To engage audiences at the right place and time, including online. You report the insights that matter and mine them for strategic advantage.

Importantly, you'll be supported by a leadership team and colleagues, as well as an agency collaborator network, that comprises experts with deep and broad experience. We love what we do. We work together to overcome challenges, and we celebrate achievements with our clients. The sectors we work in are growing, have complex issues to solve and have a positive impact on society. It's very good work.



## Your responsibilities:

- Leading delivery of marketing, communications, and campaign projects, spanning:
  - digital marketing and communications strategy and delivery – across web UX, SEO/SEM, social media, digital advertising, digital engagement and apps.
  - brand and campaign identity development, working collaboratively with the agency's design studio.
  - campaign strategy and delivery – from creative concept and channel approach, through to production, execution, digital development and/or dispatch.
  - writing – adapting tone and style for content, copy, media, stakeholders, speeches and/or reports.
- Leading client relationship management – maintaining a positive relationship with clients, proactively identifying opportunities and managing issues.
- Supplier relationship management – maintaining positive relationships with suppliers and forging new relationships with video production agencies, printers, web developers and others that support high quality execution of agency-led strategies.
- Project management – including timeline, budget management and quality control.
- Maintenance of comprehensive records stored on the server and Teamwork project management system – ensuring all knowledge generated is maintained and shared.
- Leading and contributing to Ellis Jones marketing activities including generating content (blogs, social, collateral) and monitoring industry developments.
- Leading proposal responses in your areas of expertise and sector knowledge.
- Leading business development activities – including building and maintaining networks, seeking and attaining introductions with potential clients, finding opportunities to present at relevant conferences and meet ups, and growing contracts under management.
- Other duties as directed from time to time.

## Your experience, qualifications & skills:

- A strong social purpose evident in your work and life
- Specific experience in health and/or digital marketing will be highly regarded.
- A track record of success in complex campaigns, including a large digital component, with measurable results.
- Outstanding writing, editing, and proofing skills applied in reports, copy, and proposals.
- A sound understanding of qualitative and quantitative research approaches, and the insights they yield relative to your work.
- People management experience, supporting individuals to achieve their potential
- Time and project management skills – managing projects within budget, in terms of time and cost
- Confidence presenting to and engaging with clients in a manner that inspires trust and support
- Strong computer software skills in MS Word, MS Excel, and MS PowerPoint
- At least 8 years' professional experience, with 2-3 years of experience in a communications consulting environment or a complex, multi-stakeholder environment
- Tertiary qualifications in marketing or communications, or commensurate industry experience.

## Rewards and benefits:

The base annual salary range is \$80,000 - \$100,000 including superannuation commensurate with experience.

Additional benefits include:

- Flexible working arrangements to support employees to balance their personal and work life.
- Access to an Employee Assistance Program.
- Mobile phone allowance.
- Learning and development opportunities.
- Opportunity to work with a team of experts with diverse experience and interests, applying unique insights and approaches, united by systems and purpose.
- An everyday working environment that is friendly, supportive, collaborative, and positive.

## We are here to help you move people and change the world for good.

Ellis Jones is committed to building a diverse workforce. We strongly encourage applications from Aboriginal and Torres Strait Islander people, people with disability, people from diverse cultural and linguistic backgrounds, people of all ages and LGBTIQ people.

## Get in touch

If this sounds like you, please send through a cover letter/email and your CV to [info@ellisjones.com.au](mailto:info@ellisjones.com.au)

