



Nature Conservation Council

The voice for nature in NSW

JOB DESCRIPTION: SENIOR CAMPAIGNER

Position Title	Senior campaigner
Location	Chippendale, NSW. Remote work also considered
Supervisor title	Campaigns Director
Hours	Full time, 38 hours/week
Contract period	Permanent
Grade and salary	SCHCADS Award Level 6, salary range \$87K- \$91K commensurate with experience

The Nature Conservation Council of NSW is the state's peak environment organisation, representing over 160 local, state and national environment organisations in NSW.

POSITION PURPOSE:

The purpose of this role is to win concrete results for nature in accordance with NCC's priority issues and strategic objectives by:

- preparing high quality research, situation analysis, and power analysis to inform campaign objectives on issues that align to NCC's priorities;
- co-ordinating NCC campaign team members to develop strategic campaign plans;
- driving campaign actions that overcome political and other barriers;
- engaging supporters, member groups, donors and the community to defend nature; and
- fostering and coordinating NCC strategic alliances.

ROLE & RESPONSIBILITY

- Design and deliver strategic plans to achieve concrete impacts, aligned with our goals;
- Identify opportunities to progress NCC's policy agenda, and respond to emerging threats to nature, climate or other NCC interests;
- Foster strategic alliances to pursue NCCs campaign objectives.
- Engage supporters, member groups, donors and the community through practical and meaningful campaign actions designed to make a tangible difference to campaign objectives;
- Compile real-world policy solutions by engaging industry experts and movement thinkers.
- Write clear, compelling communications with all target audiences to shape the public debate
- Embody values of creativity, boldness, and an appetite for risk-taking, and contribute to an inclusive and caring work culture.

- Seek out opportunities to work in solidarity and centre the voices of First Nations peoples in our campaigns.

KEY SELECTION CRITERIA

Talent & Capabilities

- A sound knowledge and understanding of the NSW political process, power dynamics, and key players;
- A strong ability to design campaign strategies and tactics that get results.
- An ability to build and maintain strong relationships and collaborative partnerships with allies, member groups and other stakeholders.
- A talent for crafting clear and compelling campaign communications.

Skills & Experience

- Significant (5+ years) legislative or issue advocacy campaign experience with a political office, not-for-profit, trade union or similar organisation. Note NCC is a non-partisan organisation and welcomes candidates from across the political spectrum who share our core values.

Extra Points for

- Experience with NSW native forests policy, laws, history and stakeholders;
- Existing working relationships with a variety of MPs, staff and media in NSW Parliament; and
- Tertiary qualifications in environmental planning, law, policy or science

HOW TO APPLY

Applicants must have a legal right to work in Australia. We will review applications and interview suitable candidates throughout the advertising period, so we encourage you to apply early.

To apply, please send a brief cover letter (max. 1-2 pages) and a brief CV including at least two references to ncc@nature.org.au.

Applications close 5pm, September 27, 2020.

For more information, please contact:

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