



Climate for Change 2020 Fundraising & Communications Fellowship

Position Title:	Fundraising & Communications Fellow
Location:	Melbourne and remote
Time required:	5 to 10 hours per week over four months (July - November)
Remuneration:	This is a voluntary position

An exciting opportunity for 25 people with passion, drive and initiative to develop skills and experience valuable to the not-for-profit, environment and climate sectors while making a tangible difference to Climate for Change and the work that we do.

Sounds exciting? [Apply here!](#)

The program will take place from July to November 2020 despite COVID-19. However, given the uncertainty around future physical distancing, we are planning for the possibility that all sessions and events will be hosted online. In addition, for the first time we are excited to extend the Fellowship to participants across Australia as all sessions will need to be accessible online.

Applications will be accepted on a rolling basis from May 6 - the earlier you apply, the higher chances of securing a position you have. This is a highly sought-after opportunity so don't delay! We will be interviewing candidates from mid May 2020.

Please don't hesitate to contact Marta Zajac, Community Fundraising Manager, at marta@climateforchange.org.au with any questions.

About Climate for Change

Climate for Change is a volunteer-powered, not-for-profit organisation on a mission to create the social mandate for effective action on climate change. We've adapted the Tupperware party model of small gatherings in people's homes, each of which generates another, to facilitate face-to-face conversations about climate change.

Our goal is to encourage conversations about climate change with enough people to shift the public conversation on climate change. We have grown rapidly since our humble beginnings five years ago, engaging over 8,500 people in face to face Climate Conversations and reaching thousands more through our campaigns and other activities. We have even bigger plans for the future - through this Fellowship you can play a fundamental role in realising those plans!

For more information, visit www.climateforchange.org.au.

About the Fellowship

"It's honestly been one of the most life-changing experiences I've had. I'm just so inspired by how much of a difference we can actually make." - Cait Coffey-Wong, 2017 Fellow

This fellowship has been designed to give those interested in working in the not-for-profit, communications and climate sectors a range of skills foundational to all these sectors.

Over four months you will attend weekly seminars with a select and passionate group of volunteers to learn from experts in their field. Over that period, you will also work together to design then implement an ambitious real-life crowd fundraiser in a fun and supportive environment.

Topics covered in the retreat and weekly seminars will include (but not be limited to):

- Fundraising strategy
- Communicating to inspire action and social change
- Crowdfunding and peer-to-peer fundraising
- Volunteer recruitment and engagement
- Effective conversations and active listening
- Digital marketing and social media
- Personal Narrative Training
- Community organising and campaigning
- Narrative, framing and values-based communication
- Working and breaking into the not-for-profit sector

What's in it for you?

"I learnt valuable skills in fundraising, events, and community organising and felt overwhelmed by the positive response and support I received when taking part in the crowdfunder. I encourage anyone who wants to act on climate change, build knowledge/skills in the NFP sector, and make connections with others who share the same values to apply!" Fi Casey, 2019 Fellow

- Gain valuable practical experience in the not-for-profit and climate change sectors
- Receive formal training in many aspects of fundraising, community organising and communications in the not-for-profit sector from experts in their fields
- Develop your skills on a real-life fundraising project
- Develop your professional profile, particularly in the climate and not-for-profit sectors
- Meet and work with like-minded people, making lifelong friends and connections
- Be part of a dynamic organisation reaching thousands of people and make a meaningful difference to Climate for Change and the work that we do

Commitment

Successful applicants are expected to attend the weekend retreat on 18-19 July (and possibly 25-26 July if restrictions are still in place), communications workshop on 8-9 August and a minimum of 80% of weekly seminars (mostly on Tuesdays).

Outside the seminars, you will work with other Fellows and C4C staff to run our annual crowdfunder and make it a success. This will include volunteering on various aspects of planning, setting up and running the crowdfunder, as well as fundraising and recruiting and supporting a small team of fundraisers yourself. All up, this should amount to an average of 5 to 10 hours of work per week over the four months.

Key Selection Criteria

We are looking for applicants with the following skills and attributes:

- Passion and willingness to make a difference
- Strong communication and interpersonal skills
- Ability to work collaboratively within a team
- Proven ability to work independently to achieve results and meet deadlines
- Initiative and creative thinking
- Ability to set high goals and achieve them
- Organised with excellent time-management skills
- Willingness to learn and tackle new challenges with a positive attitude

Key dates

Welcome dinner	Thursday July 2, 2020
Retreat	July 18-19, 2020 (and July 25-26 if COVID-19 restrictions in place)
Training sessions	6-8pm on Tuesday evenings from July until early November
Communications workshop	August 8 (and August 9 if COVID-19 restrictions in place)

Cost

Worth thousands of dollars, the training in this Fellowship is offered free of charge as participants will help fundraise for Climate for Change as part of their project work. Participants will need to cover the costs of the retreat. This cost is yet to be finalised, but will be below \$100. Some full and partial scholarships will be made available to applicants based on need.

Additional information: <http://www.climateforchange.org.au/2020fellowship>