

THE
HUMOUR
FOUNDATIONTM
Laughter is the best medicine!

2018/19
ANNUAL REPORT



“YOU GUYS ARE THE HAPPY PLACE. YOU ARE THE LAUGHTER, YOU ARE THE JOY, YOU ARE THE ONES IN THE BRIGHT COLOURS WITH THE JOYOUS SMILES. YOU ARE THE LAUGHTER THAT WE WANT TO GIVE TO OUR CHILDREN WHEN WE ARE OUT OF LAUGHTER.”

CHRIS (PARENT)





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A MESSAGE FROM THE CHAIR

The 2018/19 financial year was an important year for The Humour Foundation. We have been focussed on building strong groundwork for future growth.

The new look leadership team was bedded in under the direction of CEO Tony Warner, providing an opportunity to take stock and plan for future growth to ultimately impact more lives through laughter.

Throughout the year, The Humour Foundation continued to deliver high quality services on a national level through a shared vision. I am pleased that the Clown Doctors program recorded 245,000 interactions with children, families and hospital staff across Australia.

To ensure future growth and to build on the position of the organisation, a major review of the fundraising strategy was undertaken. The review was conducted by Board Members and the CEO to rationalise current practices, respond to trends and harness opportunities.

Thank you to the Board members for their valued time and work. I have been encouraged by a promising start to the fundraising strategy.

Our Elder Clown program has a role to play in modelling meaningful interaction between people living with dementia and their carers. It has been an ambition of the Board to see the Elder Clown program raising the standard of care within the aged care sector and



supporting the operations of the organisation. Steps have been taken this year towards ensuring the Elder Clown program is a results-based program, to increase confidence within the sector and see this program accelerate towards achieving its vision.

It has been great to see the Clown Doctors model applied in different formats and environments, taking The Humour Foundation to new places and engaging with recipients for the first time. It serves as a reminder about the versatility and universality of laughter, especially in regional communities doing it tough.

Finally, a big thank you to our CEO, Tony, his leadership team, and all performers and staff for their hard work and efforts in delivering the health benefits of humour to marginalised populations.

A handwritten signature in black ink that reads "Mark G. Smith".

Mark Smith
Chairman



**"THE CLOWN DOCTORS
ARE THE BRIGHT SPARK IN THE
HOSPITAL EXPERIENCE. THEY ARE THE
THING WE REMIND ANDREW OF BEFORE
EVERY VISIT AND THAT JUST CHANGES
HIS WHOLE ATTITUDE EVERY TIME."**

HELEN, MUM OF ANDREW

... AND FROM THE CEO

I am very pleased with the way The Humour Foundation has applied our values in a broad range of settings this year.

Laughter is the best medicine. It is this uncomplicated philosophy that has guided The Humour Foundation through a fantastic year and towards some significant milestones. Through our Clown Doctors program, we delivered our two millionth hospital interaction at the bedside of sick children. We were honoured to reach a 20 year of service milestone at The Children's Hospital at Westmead and The Humour Foundation was awarded founder status.

We recognise that children in regional areas deserve the power of laughter, which drove an initiative in June that saw our Clown Doctors on Tour visit hospitals and clinics in regional New South Wales, Victoria and Queensland to deliver prescriptions of fun and laughter to country kids.

In August 2018 the Clown Doctors were invited to Desert Dust Up, an Indigenous primary and high School festival held annually in the Ngaanyatjarra lands of Western Australia. We used humour to build relationships, share our message and incorporate themes recommended from school teachers and local elders as we spent time on country with school children.

During the year we commenced a pilot with the Victorian Forensic Paediatric Medical Service at the Royal Children's Hospital in Melbourne to provide specially trained Clown Doctors to support physically abused children through an invasive assessment procedure. Since launching the pilot in May, we have brought laughter to a steady stream of children and early indications about the benefit of having Clown Doctors support this important area of work is very encouraging.

The Humour Foundation receives no government funding and in 2018/19 we received an outstanding level of support from a diverse range of generous individuals, community groups and corporate organisations. Sharing our vision of the healing power of humour,

together they've sustained the Clown Doctors program across 23 hospitals and 1 children's palliative care facility and enabled us to expand and explore new program initiatives to assist even more vulnerable children in need. Thank you to our valued donors and supporters for enabling us to undertake this essential work where it is so desperately needed.

Through the Royal Commission into Aged Care Quality and Safety we have heard about the need for reducing dependency on psychotropic medication and reducing social isolation for people living with dementia. We've also heard about the need to upskill the staff that work in aged care facilities and we are optimistic that our Elder Clown program will be part of the solution to deliver better outcomes for people living with dementia.

The Elder Clown and Laughter Boss programs have been trialled in various formats and we are developing program measurement tools; we continue to benefit from new partners and relationships with organisations within the sector. Our goal is to position The Humour Foundation as an innovator receiving international interest for our person-centred approach to human connection.

Our achievements this year have been underpinned by a dedicated fundraising team, who raised a record \$5,129,178 to support The Humour Foundation in achieving its operational goals. My sincere thanks to all performers, staff and volunteers for your tireless and dedicated work.



Tony Warner
CEO





**“YOU ARE A CHINK OF
LIGHT SHINING THROUGH
INTO MY DARK WORLD
...THAT’LL DO ME!”**

**DON, AN ARTIST LIVING
IN AN AGED CARE FACILITY**

BOARD OF DIRECTOR BIOS



MARK G SMITH

"I love being a board member because it is incredibly rewarding and satisfying to be part of such a committed and caring team, who do such important work in community health, bringing happiness to children and families in need."

Mark has been a board member of The Humour Foundation since 2004, and Chairman since 2009. Mark has extensive global experience in the Manufacturing and FMCG sectors across Australasia, USA, UK and Asia Pacific. He was the Managing Director of Cadbury Schweppes Australia and New Zealand from 2001–2007, and Managing Director Cadbury Confectionery Australia and New Zealand from 2001 to 2003. Over a 16 year career with the Cadbury Schweppes group, he held senior management positions in Australia, the UK and North America, including Director of Marketing for Cadbury Trebor Basset in the UK. Mark has also held senior marketing management positions with Unilever and Uncle Tobys.



PETER W JESS

"I love being a board member because I have an absolute belief in the power of humour!"

Peter is a founding member of the Foundation and is currently Treasurer. Peter is the principal of PJA Accountants. Peter is Chairman for Tomax Logistics Pty Ltd and Envirogrower Pty Ltd. He is also a Director of the Indigenous Sports Network Pty Ltd, Image Sportivo Internationale Pty Ltd, Sports Health Check Ltd, and Global Sports Solutions Pty Ltd. Peter is a Chartered Accountant, Certified Public Accountant, Chartered Tax Advisor and Chartered Secretary and Administrator. Peter holds a Master of Law and a Diploma of Business/Accounting.



DAMIEN MEREDITH

"I love being a board member because of the wonderful performers, staff, volunteers and board members who make a difference. Collectively we bring humour, happiness and laughter in challenging circumstances... who wouldn't want to be involved."

Damien has been a board member of The Humour Foundation since 2009. Damien is the Chief Operating Officer of Kia Motors Australia, and is also a director of D. Meredith Pty Ltd. He has extensive experience in the automotive industry, having previously held the role of Director of Sales at Hyundai Motor Company Australia and General Manager-Sales of Volkswagen Group Australia.



DAVID PETTIGREW

"I love being a board member because Clown Doctors and Elder Clowns bring joy and support to two groups that need us most at very vulnerable times of their lives; helping children in hospital when they are sick and those in aged care with dementia. In both cases The Humour Foundation is using the proven health benefits of humour to bring real change to the lives of the people we visit. As a board member I'm intensely proud of the work our team does and I've seen at first hand the magic that our Clown Doctors bring to children in hospital and our Elder Clowns to our older friends."

David has been a member of The Humour Foundation board since 2009. David is currently the Director and owner of Nourish NFP Pty Ltd, a consultancy to the Not-for-profit sector. He has over 20 years of experience as a fundraising professional across a number of international markets with a focus in the Australia and the UK. He has held director level roles at two non-profit organisations, including Business Development Director for Childfund Australia and Fundraising Director at Australian Cancer Research Foundation.



REBECCA ONG

"I love being a board member because it is a way in which I can contribute to an organisation that provides services that are both tangible and meaningful to the community at large. It is fantastic to be a part of an organisation that continues to evolve with the support and commitment of its wonderful directors, management and performers."

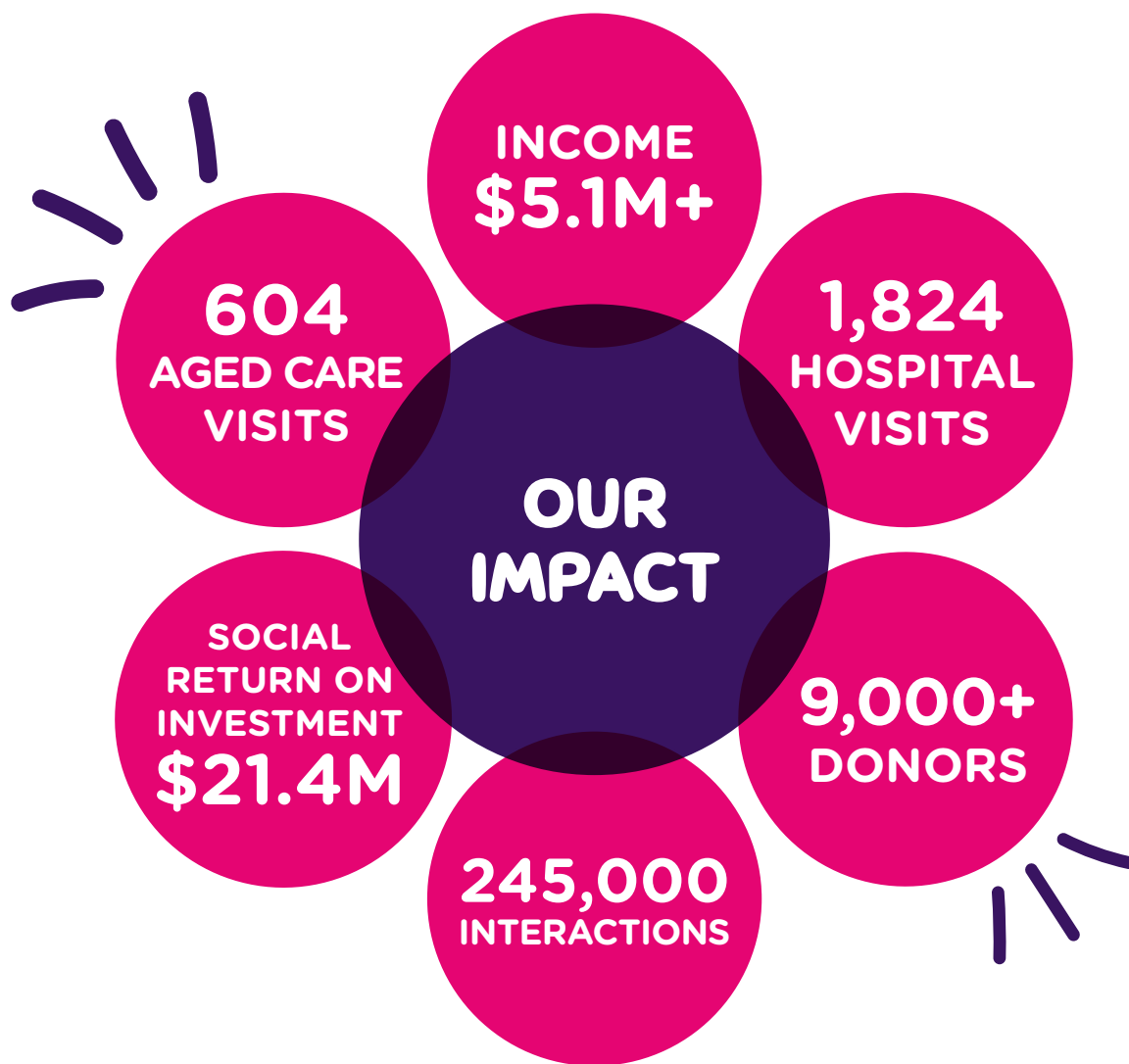
Rebecca joined The Humour Foundation board in 2016. Rebecca is currently on the Corporate Counsel with Moelis Australia Limited (ASX: MOE), a diversified listed financial services firm. Prior to this, she was Regional Counsel at UBS, with responsibility for the provision of legal advice in support of UBS' Asset Management division covering Asia Pacific. She has over 13 years of experience covering a broad range of areas that include mergers and acquisitions, funds management, corporate, regulatory and governance. She is admitted as a Solicitor in New South Wales and is a Fellow with the Governance Institute of Australia (FGIA).



MIKE O'BRIEN

"I love being a board member because it gives me the opportunity to give back in a meaningful way to an organisation that gives so much to others."

Mike has been a board member of The Humour Foundation since 2017. Born and raised in West Cork in Ireland, Mike went to medical school at University College Cork, graduating in 1989. He completed his adult general surgical training in Cork before undertaking PhD research. Moving to the UK to undergo training in Paediatric Surgery Mike worked at Great Ormond Street and Hammersmith Hospitals in London, University Hospital of Wales in Cardiff, Bristol Children's Hospital and Birmingham Children's Hospital. A year in Melbourne at the Children's Hospital was enough to fall in love with the city and surrounding areas. Having returned to the UK he worked for a time as a Consultant Paediatric Urologist in Birmingham before returning to Melbourne. As well as his clinical role as a Paediatric Urologist (Wee doctor) Mike is the Chief of Surgery at The Royal Children's Hospital, Melbourne and has been the Medical Ambassador for The Clown Doctors since 2015.



We are committed to understanding and improving the impact of our programs. We completed a Social Return on Investment study (SROI) to quantify our impact and community value of our Clown Doctor program. This SROI study found that for every \$1 of investment in the Clown Doctors program generated a social return of \$4.20 to the community.



PROGRAMS OVERVIEW



Clown Doctors transform the hospital experience for children, families and staff.

“Every time Clown Doctors came to visit him, they would take such a weight off my heart. In those moments I could see hope and could see our son before he got sick. I cannot tell you just how much we, as parents, sometimes need those moments to help us get through. Hospitals would honestly be like a desert without Clown Doctors.” Parent of child.

Clown Doctors are highly skilled professional performers, specially trained to work sensitively in a hospital setting. They work in partnership with medical and other healthcare professionals.

Clown Doctors deliver doses of fun and laughter to empower children and make hospital a less lonely and scary place to be. They visit wards throughout hospitals from general medical to intensive care, from oncology to emergency, as well as large waiting rooms and specialist clinics. Clown Doctors also accompany and support children during painful or anxiety inducing medical procedures. They uplift children of all ages—from newborns to adolescents. In 2018/19 Clown Doctors delivered 245,000 doses of fun and laughter to children, family members and hospital staff and in 2018/19 the Clown Doctors achieved their two millionth interaction! That's a lot of fun in 21 years!





Elder Clowns bring friendship, joy and laughter to older people experiencing social isolation or living with dementia.

“There is one memory I’ve got, which will now stay with me forever. I arrived late and I could hear this laughter. I’m listening outside the door and then I opened it. I go in and my mother is laughing, with tears pouring down from her eyes. The joy was magic.”
Daughter of Aged Care resident with dementia.

Elder Clowns are highly trained professional performers with an expertise in working with people in aged care facilities. They work in partnership with Laughter Bosses, facility staff who have been specially trained by The Humour Foundation.

Elder Clowns get to really know the people they visit. Through connection and play they celebrate people’s capabilities not their inabilities, honour their history and share a special friendship filled with moments of joy and laughter. They help make aged care facilities livelier, happier places.

“The Elder Clown visits are a highlight of the week for a number of residents and the mood in the home when then they visit is ‘magical’. You can hear laughter, silly banter and a sense of fun that is truly extraordinary to see and hear. The range and depth of value added by having the Clowns as part of our team providing quality of life for our residents is immeasurable.” Deborah Key CEO, Bankstown City Aged Care.

During the 18/19 year, the “Elder Clown Sunshine Club” which provides residents with a social opportunity to gather together to sing, dance and participate in creative play together with the Elder Clown. Elder Clowns now visit older people experiencing early dementia or social isolation, who attend day respite centres. Drawing on their expertise each Elder Clown creates a tailored interactive performance that incorporates reminiscence, play and music to encourage group participation and connection.

LAUGHTER WORKSHOPS

Laughter Boss and Laughter Care are unique workshops and training programs where participants learn skills in connection, rapport, play, and laughter.



Laughter Boss is an innovative training program that equips staff working in aged care facilities with the knowledge and skills to promote humour and build more meaningful connection in their daily interactions with residents.

“Every staff member would benefit from today’s training.” Training Participant.



Laughter Care is a training program specifically for the family members and carers of those with dementia. Workshops focus on self-care, new and engaging ways of communicating to find joy in the moment, and how to make new memories together.

“Today I gave myself permission to introduce more fun and laughter into my work. Ideas became real tools today.” Training Participant.

DUST UP

During the year, The Humour Foundation participated in Dust Up: a festival that brings together children from all the schools in the Ngaanyatjarra Lands, an area in Western Australia, similar in size to Victoria and one of the more remote communities in Australia.

Four performers – two Clown Doctors from Perth (including one Noongar Clown Doctor), our Artistic Director and a guest female Noongar performer – created a show about Clown Doctors and health messages identified by the local communities, such as handwashing and managing emotions.

The show was performed eight times over two days to children from lower primary to upper secondary school. Children were given the opportunity to play the role of a Clown Doctor and a patient, encouraged to

imagine becoming Clown Doctors or real doctors themselves. They also got to test out their handwashing skills using the popular Dr-Wally-invented bucket sinks. The show was a hit and The Humour Foundation has been invited to come back and participate in Dust Up next year, with the plan to go to the Lands before the festival so preparatory work on performance skills can be undertaken with local children. Our dream is to inspire these children to become Ngaanyatjarra Clown Doctors.

This pilot project was made possible through funding support from Moose Toys, who have been supporting The Clown Doctors since 2010.



VICTORIAN FORENSIC PAEDIATRIC MEDICAL SERVICE PILOT

The Humour Foundation has launched a ground-breaking pilot to support children, who have suffered suspected physical abuse or neglect, during their medical examination process. This pilot is made possible through a partnership with the Victorian Forensic Paediatric Medical Service (VFPMS) at the Royal Children's Hospital in Melbourne, and with thanks to funding from the Thyne Reid Foundation.

VFPMS has state-wide responsibilities in relation to forensic medical assessments and care for abused, assaulted and neglected children. The doctors at VFPMS assess injuries to determine, wherever possible, the cause and mechanism of injury. The child's health, development, safety, wellbeing and behaviour are also evaluated. Sometimes medical tests and medical imaging are required. In December 2018 Shoshi Ofir, a Dream Doctor from Israel and recognised world expert in this area of work, delivered specialised training to seven clown doctors to equip them to work in partnership with medical and nursing staff in the VFPMS.

The aims of the Clown Doctor interventions are to provide children, who are vulnerable and in a state of helplessness, a greater sense of control; increase communication between the medical staff, children, and their caregivers; reduce fear, tension and anxiety often resulting from physically intrusive procedures; and reduce pain levels. Delivery of the pilot commenced in May 2019 and early feedback from the pilot has been very encouraging.

Dr Anne Smith, Medical Director of VFPMS, says "The early phase of the project has been an overwhelming success. As Director, I feel that the involvement of the Clown Doctors in VFPMS work has significantly lifted morale and reduced stress, a huge achievement given the seriousness of the work undertaken."



CLOWN DOCTORS ON TOUR

Clown Doctors on Tour was created to deliver Clown Doctor services and health related objectives to children, families and staff in regional and remote Australia. The aim is to help address barriers to access and equity that these children and families face compared to their city peers.

In June 2019 three teams of Clown Doctors visited regional and remote areas of New South Wales, Queensland and Victoria. The Clown Doctors travelled over 3,000 kilometres and delivered humour interventions to almost 1,500 children, staff and families. This was across a variety of community and health settings including regional hospitals, remote health clinics, preschools and community health centres. The Clown Doctors were universally well

received with positive feedback from the health staff who hosted the visits, and the profile of the service was lifted with extensive local media coverage.

“Dr O’Dear and Dr Kerfuffle were amazing professionals who expertly engaged with the children and their families. Their skills at distraction were phenomenal. Being a small town, I have seen several of the families again yesterday afternoon after I finished work. They asked if I could pass on their thanks as well. They told me that their kids had spent the day talking about the Clown Doctors and that the needles weren’t bad at all!” Jo Mahoney, Manager Clinical and Base Operations, Royal Flying Doctor Service Charleville.

PROFESSIONAL DEVELOPMENT FOR PERFORMERS

Performers undertake ongoing extensive professional development, on average around 40 hours every year.

Professional development covers all areas of the work of a “therapeutic clown” (Elder Clowns and Clown Doctors), including performance skills, psychosocial care, hospital and facility relationships. All training is delivered by experts in their fields. One such expert is Pedro Fabiao, a world-renowned clown teacher who also works as a Clown Doctor in Portugal. In February, Pedro travelled across Australia providing wonderful Clown Partnership training to Clown Doctor teams across the country. All professional development contributes to making The Humour Foundation performers more effective in bringing joy to vulnerable people.

“An incredibly insightful trainer!” CD participant.



ANNUAL CONFERENCE

The Humour Foundation holds a conference where performers and staff come together to focus on planning and professional development, and to review successes and challenges from the previous year.

Long serving performers and staff are celebrated, new staff and clown graduates are welcomed and the children and adults we serve are honoured. In September 2018, 75 staff and performers came together for five days at Port Hacking in NSW.

International guest speaker Dr Amnon Raviv, who has a PhD in Medical Clowning, attended the conference sharing his expertise in the essential therapeutic clowning art of building rapport.

The conference also offered sessions on media training, palliative care, supporting medical procedures, and critical conversations. Between the yoga workouts and ukulele jams, everyone participated in an energetic World Café strategic planning session.

The conference is a wonderful way for The Humour Foundation to overcome the tyranny of distance that challenges a national organisation.





"YOU CANNOT IMAGINE HOW EXCITED I GOT WHEN I SAW THE CLOWN DOCTORS, THEY WERE BOTH VERY INTERACTIVE WITH GEORGE AND KEPT CALLING GEORGE BY NAME, IT'S THE ONE THING THAT STUCK WITH GEORGE AND HELPED HIM CALM DOWN. HE'S STILL SAYING THAT HE CAN'T BELIEVE THE CLOWN DOCTORS KNEW HIS NAME!"

TARYN, GEORGE'S MUM

OUR COMMUNITY OF SUPPORTERS

We are deeply grateful to every single supporter, donor, fundraiser, volunteer, in-kind/pro-bono and corporate partner for making it possible for the Clown Doctors to create over 245,000 precious moments of joy and laughter with sick children, their families and healthcare professional in 2018/19.

CORPORATE PARTNERS

We're extremely proud to have a raft of generous and caring Corporate Partners who continue to support the Clown Doctors program in Australia by donation and fundraising efforts.

The Commonwealth Bank Staff Foundation has been an integral partner since 1999. A highlight of the relationship is the annual Smile Day Appeal throughout their national 1,000 branch network during April each year. Fun activities like sausage sizzles and bake



sales happen in most branches with staff dressing up in crazy costumes fundraising around \$200,000 during the month in support of the Clown Doctors program.

PRO BONO SUPPORT

Our many Pro Bono supporters have provided us with amazing assistance of goods and services in-kind which we would not normally be able to afford. A new look and improved website, brochure printing, smiles on sticks, posters and paper are all examples. We tell our stories through beautiful images and these are provided to us with love and creativity by 6 wonderful photographers around Australia.

DONORS

The Humour Foundation would not be where it is today without the support of so many incredible people, who donate towards our bi-annual fundraising appeals or through our monthly Regular Giving Program. These generous individuals not only provide stability for the Clown Doctors program, but also allow us to plan for the future. They are integral in ensuring the program's longevity and their regular giving demonstrates their commitment to spreading the positive health benefits of humour across Australia. Thank you to our wonderful supporters, we are now able to reach more children in more hospitals than ever before.

GIFT IN WILLS

Our deepest respect and gratitude to the late Carolyn Fielden who has remembered the work of Clown Doctors in her will and to her family, who have consented to this public acknowledgement.

GRANTS, TRUSTS AND FOUNDATIONS

The Humour Foundation recognises the importance of the generous grants received through various state and national Trusts, Foundations, Clubs and Councils, in helping to sustain and introduce new programs to communities.

We are proud to be associated with Wishlist: Sunshine Coast Foundation, whose support has enabled the Clown Doctors program to reach the Sunshine Coast. In March 2019 we celebrated our 2nd anniversary at the Sunshine Coast University Hospital, where twice a week, our new local Clown Doctors bring joy and laughter to over 12,000 sick kids, their families and hospital staff. Thank you Wishlist for making this possible.

FUNDRAISING SUPPORT GROUPS

We are extremely thankful to the community groups, organisations and individuals who have volunteered and fundraised on our behalf in support of the Clown Doctors program.

Each year we receive outstanding support via our annual roadside appeals both in Tasmania and on the Central Coast, which raise the significant funds needed to help keep local programs going. Thank you to all the volunteers, corporate and community supporters who contributed to the success of the appeals as well as the local community for their generous donations!

In August 2018, Di Jones Real Estate organised our inaugural Sydney Clown Doctors Fundraising Ball, which was a huge success. Over 250 guests attended, all with fingers crossed to be the lucky winner of a brand-new Hyundai i30, generously donated by Hyundai Help 4 Kids.

The evening also included both a live and silent auction with attendees all bidding furiously to take home some fabulous auction items – all for a great cause.





Corporate Supporters:

Commonwealth Bank
Moose Toys
Bellamy's Organic
Energy Safe Victoria
Hyundai Help for Kids
Turi Foods
Source Direct
Di Jones Real Estate
SAS
Stressless
Norwood

Community Fundraising:

The Interactive Theatre Company
Unite4Kids/Advertiser Foundation
Invahoe Girls' Grammar School
Launceston General Hospital
Royal Hobart Hospital
West Coast Guardians
Bartons: Chartered Accountants & Wealth Advisors
Athletics Tasmania
Brunswick United Lodge No 924
Grill'd
Ionion 91 Club of Queensland Inc.
Brent Street Agency School
Inner Wheel Club of Deloraine
Lions Club of Morayfield

Northwest Hospital Burnie Auxiliary
Rotary Club of Bowral
Wakehurst Wacker's Social Club
Kincumber Rotary Club
John Hunter Children's Hospital
Claremont Golf Club
Glenelg Community Club Inc
Harbour Town
Queensland Health
Christine Koffi
Mona Vale Bowling Club

Gift in Wills:

The Estate of Carolyn Fielden

Major Gifts:

Dinah Beeston
Margaret Callister
Howard Lewis
Robynne & John Siemon
Julia Farrell
Dr Craig Corr
Grant and Terri Stephenson
Teresa and Paul Boden
Naomi & David Cappe
Nathan Pensaben
Elizabeth Malone
Malcolm and Kay Fell
Kate Molloy

Volunteers/Pro Bono:

Advanced Press
Allprint Graphics
Area3

AVIS
Booth's Hyundai
Damian Pointon
Deepwater Plaza
Direct Access and Equipment
Glenorchy RSL
Josh Fernandes
Mauro Risch
Matthew Thompson
Nina Bielby
Saltmine
Southern Cross Austereo
Spicers
Sandy Lacey
Tiana Johannis Designs
Tricia Fortier
Paul Martin
Paul and Jan Stevens-King
Craig Denby
Ken and Jenny Briggs
Ella and Bevan Harman

Grants, Trusts and Foundations:

Alice Springs Town Council
Aurora Energy
Brisbane Broncos Charity Fund
Chatswood RSL
Collier Charitable Fund
Fairfield RSL
Humpty Dumpty Foundation
J & P Richardson Trust
Kemps Creek Sporting & Bowling Club

Lismore Workers Club
M Attwood Testamentary Trust
Mitsubishi Australia
Mulgrave Country Club
Northern Rivers Community Foundation
Parramatta Leagues Club
Queensland Community Foundation
QLD Govt: Community Benefit Funds Unit
Randwick City Council
Souths Merewether
Tasmanian Community Fund
The Annie Danks Trust
The Freedman Foundation
The Goodridge Foundation
The Juniors
The Marian & EH Flack Trust
The Pierce Armstrong Foundation
The Raymond Purves Foundation
The Snow Foundation
The William Angliss Charitable Fund
Thyne Reid Foundation
Wenty Leagues Club
West's Ashfield
Willoughby City Council
Wishlist: Sunshine Coast Health Foundation

FINANCIAL SUMMARY AND GOVERNANCE

The Humour Foundation is a public company limited by guarantee and is governed by an independent Board of Directors chaired by Mark Smith. The Directors do not receive payment or benefit of any kind.

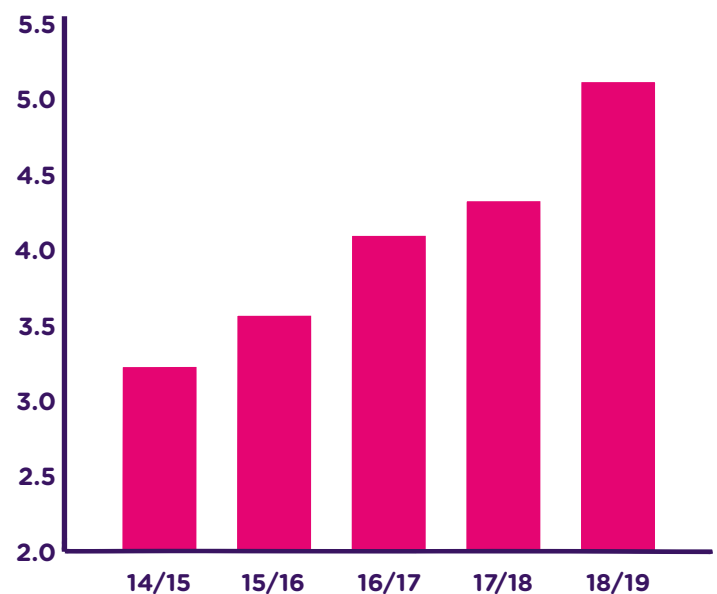
The Board meets regularly throughout the year. The Humour Foundation is led by CEO Tony Warner, who is strongly supported by the leadership team, who have held senior roles across the commercial and not-for-profit sectors. The Humour Foundation is a national organisation with an office in Sydney and staff located in other states.

Our generous donors contributed over \$5 million in 2018/19, providing a crucial contribution to spread doses of fun and laughter improving the quality of life for people in hospitals, health and aged care facilities across Australia. Half the income was generated from individual donors, the vast majority make a regular ongoing monthly contribution. Making a regular donation is one of the best ways to support Clown Doctors as regular giving provides the organisation with financial confidence to commit to long-term funding of services and plan for the future. The Humour Foundation's audited financial statements are available at www.humourfoundation.org.au and have been lodged with the Australian Charities and Not-for-profit Commission.

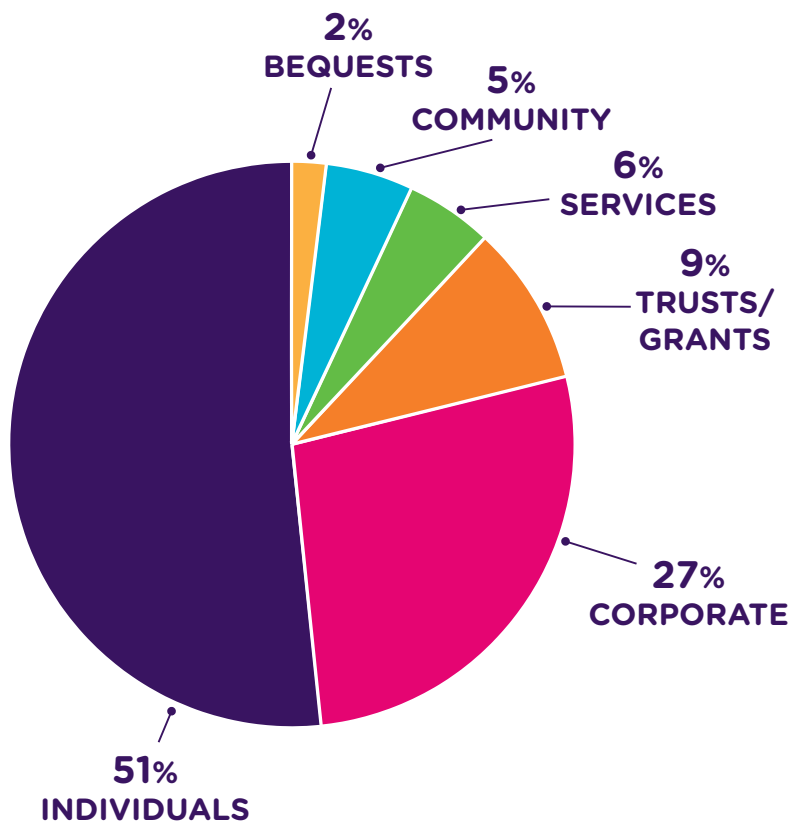
**A RECORD HIGH:
2018/19 INCOME
WAS \$5.1 MILLION
UP ON LAST YEAR
BY \$800,000
(+18%)**

\$m

FIVE YEAR INCOME TREND

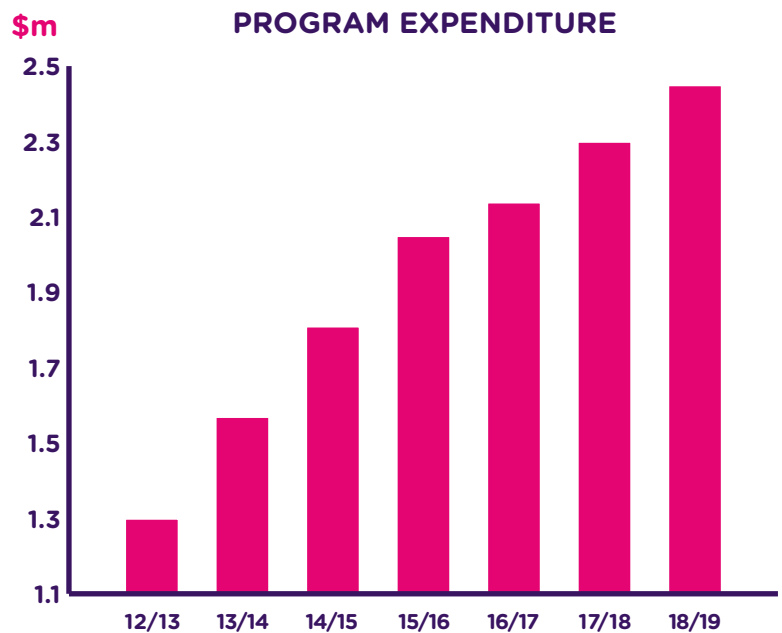


WHERE OUR INCOME CAME FROM IN 2018/19



Half of our income came from individual donors, who support via regular monthly gifts or one-off donations. Corporate supporters also make a significant contribution

SPENDING ON OUR PROGRAMS HAS INCREASED BY NEARLY 90% OVER THE LAST 6 YEARS



THE YEAR AHEAD...

2020 will see the launch of an updated strategic plan bringing a number of new endeavours and priorities that we believe will advance the work we do and support our beneficiaries.

Implementation and reporting from the Elder Clown outcome measurement tool will enable us to provide our program partners with data about the impact the Elder Clown and Laughter Boss programs are having in individual aged care facilities. We already know that having outcome data will generate opportunities to expand our Elder Clown, Laughter Boss and Laughter Care programs and impact more people living with dementia, their families and the frontline staff that care for them. The outcome measurement tool will support us in achieving our program measurement and evaluation strategic goal.

The Humour Foundation funded PhD study in to the Clown Doctors program will be completed in 2020. This valuable piece of work will provide us with data, insights and testimonials to further extend our understanding of the value of the Clown Doctors program. We are excited to share and promote the findings from the PhD study in 2020 and to draw attention to the importance of the role that the Clown Doctors play in the hospital experience of sick children and their families.

In response to requests from our stakeholders, we are thrilled to trial new funding models to extend the reach of the Clown Doctors program to new hospitals and increase our impact in response to unmet need. We are also adding new fundraising channels in 2020. Finding different ways to work will help us achieve our plans for growth in response to unmet need.

In 2020 we will complete our first staff and performer Voice survey to measure engagement, understand what we do well and areas where we can improve. The data from the survey will help support us in achieving our organisational cultural goals and make The Humour Foundation an even better organisation to attract future performers and staff members.





HOW YOU CAN HELP...

DONATE

Whether you're able to give a one-off contribution, become a regular giver or leave a bequest in your Will, you can donate today by visiting the website www.humourfoundation.org.au or calling 1300 486 687.

PARTNER WITH US

There are a range of ways to build mutually beneficial partnerships – from sponsorship, cause-related marketing, pro bono or in-kind support, workplace giving, staff engagement and more.

SPREAD THE WORD

Follow us on one of our social media platforms and help us share our stories:

 @ClownDoctors  @clowndoctors

FUNDRAISE FOR US

If you're into personal challenges or just want to celebrate an occasion, be it a trivia night, garage sale, mufti day, you can contact us at: info@humourfoundation.org.au