# Position Description Sustainable Housing Advocate



Renew (Alternative Technology Association (ATA) trading as Renew Australis) is a national, not-for-profit organisation that inspires, enables and advocates for people to live sustainably in their homes and communities. Established in 1980, Renew provides expert, independent advice on sustainable solutions for the home to households, government and industry.

We have helped thousands of households save money and reduce their environmental footprint with information on energy efficiency, solar power, rainwater tanks, materials reuse and waste.

Renew engages with more than 250,000 people each year around Australia and beyond. We work with more than 11,000 members in a network of 14 active branches throughout the country. Our community of climate change action includes readers of our two market-leading sustainability magazines *Renew* and *Sanctuary*, attendants at our Speed Date a Sustainability Expert and Sustainable House Day events, users of our online information and calculators, people contacting our advice service, and our research and advocacy partners.

Renew advocates in government and industry arenas for easy access to sustainable solutions as well as continual improvement of the technology, information and products needed to change the way we live.

Renew also provides consultancy services based on our technical expertise in energy, water and communications.

#### A dynamic organisation in an increasingly high profile and rewarding field.

Position Name:	Events Manager
Employment Basis:	Permanent
Number of Hours per Week:	22.5 hours (3 days per week)
Remuneration:	Renew classification 4; \$56,570-\$69,140 per annum pro rata plus superannuation guarantee
	(3 days => \$33,942-\$41,484 per annum plus super)
Reports to:	Marketing manager
Supervision:	No direct staff reports but supervision of sub- contractors and volunteers

# **Role Description**

The Events Manager is responsible for organising Renew's events including Speed Date a Sustainability Expert (SDSE), the annual Sustainable House Day (SHD) event and Renew's presence at shows, fairs and other regular ad-hoc events. This role involves working at events which often occur on weekends.

Working within the communications team the Events manager will work closely with the Marketing and Media Managers to help conduct and promote the events.

# **Specific Duties**

Primary responsibilities include:

#### **Speed Date a Sustainability Expert**

- Source and recruit experts for SDSE events
- Update content on SDSE website and co-ordinate attendee bookings
- Communication with attendees, experts and partners
- Oversee event logistics including signage and catering
- Develop post event survey and report

#### **Sustainable House Day**

- Source, and co-ordinate potential houses for SHD and homeowner liaison
- Recruit and liaise with local community groups
- Recruit, train and manage volunteers
- Develop content for the SHD website, eBulletin and social media
- Assist Marketing Manager in sponsorship opportunities
- Update website and liaise with web developer
- Conduct post-event evaluation and develop post event report

#### General

- Development and tracking of event project plans and budgets
- Co-ordinate staff and volunteers for Renew's presence at shows
- Staff Renew stall at shows
- Other duties, as directed.

# Required skills and qualifications

- Demonstrated experience in developing and implementing events
- Excellent communication skills: written, verbal and in-person
- Excellent project management skills including planning, budgeting, reporting, personnel and time management
- High level computer literacy
- Experience with social media platforms including eNewsletters, twitter, facebook, Instagram
- Ability to work independently and as part of a team, in a consultative and inclusive manner
- Preferable: knowledge of sustainable building design, technologies and other sustainability solutions.

### **Applications**

Please send through a cover letter and CV addressing the required skills and qualifications. Applications close: Monday, 9<sup>th</sup> December, 2019, 5pm

#### Send enquiries and applications to:

Katy Daily

Marketing Manager

Email: <a href="mailto:katy@renew.org.au">katy@renew.org.au</a> ph: 03 9631 5405 Level 1, 39 Little Collins St, Melbourne, VIC 3000